



## CTRD Projects: 2006

### **Countywide Waterways Master Plan for Alachua County, Florida**

The study assists Alachua County to develop and implement a Countywide Waterways Master Plan. It examines 1) a characterization of community and user-group needs and desire; 2) biophysical features 3) human use; and 4) management considerations. The results will provide Alachua County with recommendation to balance population growth, development pressure and recreational demands and to enhance the quality of environment and the recreation experience. The project is funded by Alachua County. <http://www.alachuacounty.us/>

### **Parks and Recreation Master Plan for Putnam County, Florida**

The study examined 1) assessment of existing park recreation facilities and programs; 2) needs assessment through park user survey; and; 3) recommendations on additional facilities and programs that would likely be used by county residents. Based on the results, a Countywide Park and Recreation Master plan was developed for Putnam County, Florida. This study was funded by Putnam County Commission. <http://www1.putnam-fl.com/live/>

### **Florida's Tourist-Related Tax Expenditure for Historic Preservation**

This study examined the allocation of lodging tax used to support historic preservation-related activities among Florida counties. Tax records and telephone survey interviews were conducted among the sixty-seven county representatives of Florida. Results included expenditure details of tourism-related tax revenue, the criteria of allocation, and the allocation to historic preservation. This study was funded by the Florida Office of Cultural and Historical Program. <http://www.flheritage.com/>

### **Kazakhstan Ecotourism Management Program**

This project accomplished the following four objectives: 1) assessment of the existing tourism educational programs; 2) development of comprehensive undergraduate ecotourism management courses and executive training modules for national parks, governmental officials and tour operators; 3) train faculty members of the Department of Tourism and Service at Turan-Astana University and; 4) recommendations to improve ecotourism services in Kazakhstan. This study was funded by the Eurasia Foundation. <http://www.efcentralasia.org/>

### **Recreational Fisheries Extension Outreach to the People of Florida**

This study was conducted to increase the overall sustainability and economic competitiveness of the recreational fisheries in Florida. This study 1) examined recreational fisheries issues in Florida; 2) assembled a data base of Florida coastal county facts related to recreational fisheries; 3) addressed issues of concern to the charter-party boat fishing industry and; 4) attempted to better understand issues related to minority group participation in recreational fishing in Florida, and fishery managers issues with minority anglers. The results were used to enhance recreational user group awareness and to increase the effective management of marine fishery resources. This study was funded by Florida Sea Grant College Program. <http://www.flseagrant.org/>

### **Profile and Economic Impacts of Visitors to Norfolk, Virginia**

Based on a year long on-site data collection among visitors, this study examined: 1) trip planning; 2) travel behavior; 3) activity participation; 4) perception and image; 5) satisfaction and return potential; 6)

spending patterns; 7) demographics; and 8) economic impacts. This study was funded by the Norfolk Visitor and Convention Bureau: Training and Research Foundation, Inc. <http://norfolkcvb.com>