



CTRD Projects: 2000

Florida State Park Visitor Survey

This study was conducted to evaluate the quality and effectiveness of the Florida State Park System. Twenty-five state park sites throughout the state were selected as survey sites. The study included: 1) evaluation of state park programs, facilities, and personnel; 2) demographic profiles of visitors and types of activities engaged in; 3) levels of satisfaction and perceptions toward management practices; and 4) constraints of using outdoor recreation. Effective management strategies were developed to improve services of parks in the state of Florida. This study was funded by the Florida Department of Environmental Protection. <http://www.dep.state.fl.us/>

Outdoor Recreation Needs Assessment for Florida: Visitors and Residents

This study examined baseline data about market demand for and visitors' attitudes towards outdoor recreation facilities in Florida. Among visitors and residents, this study analyzed: 1) demographic profiles; 2) activity participation; 3) constraints to participation in outdoor recreation; 4) level of satisfaction; and 5) general issues with respect to the use of parks and public lands. The results of the analysis strengthened the understanding of visitors' and residents' needs for outdoor recreation. This study was funded by the Florida Department of Environmental Protection. <http://www.dep.state.fl.us/>

Profile and Economic Impacts of Visitors to Indian River County, Florida

This study examined the profile and the economic impacts of visitors to Indian River County, Florida. Based on field interviews among visitors, this study examined: 1) trip planning; 2) travel behavior; 3) activity participation; 4) perception and image; 5) satisfaction and return potential; 6) spending patterns; 7) demographics; and 8) economic impacts. This study was funded by the Indian River County Tourism Development Council. <http://www.ircgov.com/boards/TDC/Index.htm>

An Investigation of Visitors to Alachua County, Florida

This study examined the profile of visitors to Alachua County, Florida. Based on field interviews among visitors, this study examined: 1) trip planning; 2) travel behavior; 3) activity participation; 4) perception and image; 5) satisfaction and return potential; and 6) demographics. This study was funded by the Alachua County Visitor and Convention Bureau. <http://www.visitgainesville.net/>

An Investigation of Visitors to Welcome Centers: Alachua County, Florida

This study assessed visitors that visited the county's welcome centers. Specific areas examined included: 1) travel behavior; 2) trip planning behavior; 3) activity participation; 4) satisfaction and return potential; 5) perception and image; and 6) demographic profile. This study was funded by the Alachua County Visitor and Convention Bureau. <http://www.visitgainesville.net/>

Evaluation of Visitors to the Gainesville Arts Festival, Florida

This study examined visitors that visited the Gainesville Arts Festival. The focus of this study included: 1) travel behavior; 2) satisfaction; 3) activity participation; 4) return potential; 5) perception and image; and 6) demographic profile. This study was funded by the Alachua County Visitor and Convention Bureau. <http://www.visitgainesville.net/>

US Fish and Wildlife Service: Implication of US population Growth for Recreational Fishing