

LEI 3830 Principles of Travel and Tourism

Fall 2009 Class Schedule - August and September (stay tuned for changes)

August

Monday 24 th	Introduction	
Wednesday 26 th	What is travel and tourism?	Chapts 1 & 4
Friday 28 th	What is travel and tourism?	Chapts. 1 & 4
Monday 31 st	What is travel and tourism?	Chapts. 1 & 4

September

Wednesday 2 nd	History of travel and tourism I	Chapt 2
Friday 4 th	History of travel and tourism II	Chapt. 2
Monday 7 th	Labor Day	
Wednesday 9 th	History of tourism in Florida	
Friday 11 th	Modes of transportation I	Chapt. 5 & 12
Monday 14 th	Modes of Transportation II	Chapt 5
Wednesday 16 th	Hospitality I	Chapt. 6
Friday 18 th	Hospitality II	Chapt 6.
Monday 21 st	Attractions and Entertainment I	Chapt. 8
Wednesday 23 rd	Attractions and Entertainment II	Chapt. 8
Friday 25 th	Guidelines for writing the paper	
Monday 28 th	Tentative date of Exam 1	
Wednesday 30 th	Host Guest Interactions I	Chapt 11

Note: Chapters 4 and 12 are background chapters to the lecture material. Please read them so that you have additional understanding about the organizations and components of the tourism industry.