

UNIVERSITY OF FLORIDA
College of Health and Human Performance
Department of Recreation, Parks & Tourism

LEI 3546: Park Management (3 credits)
MWF 9:30 – 10:20, 260 FLG
Spring 2009

Instructor: Pete Parker
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Chair: Dr. Michael Sagas, Room 300 FLG

Office Hours: Monday and Wednesday 10:30 – 12:30 p.m., and by appointment

Required Book: *A Comprehensive Introduction to Park Management*, (1994) Sharpe, Odegaard & Sharpe. 2nd edition. Champaign, IL: Sagamore Publishing.

Purpose of the Course:

To provide an overview of the value of natural resources and the role they play in outdoor recreation opportunities. Also, to enhance and promote a broad but comprehensive understanding of park facilities, visitor management and associated problems confronted by park professionals on a national and international level.

Course Objectives:

This course is intended to provide the student with an understanding of the following policies and management strategies:

1. Natural resource recreation management, policies and implications
2. Application of economics to the field of natural resource recreation
3. Visitor management and practices including how and why people perceive and respond to given resources and management practices
4. Legal aspects of natural resource recreation
5. The principles and techniques of planning, designing and developing recreation and park areas and facilities and their applications
6. The role of service management in natural recreation resource areas
7. The social, economic, cultural and environmental impacts associated with multiple use of natural resources

Class Policies:

1. You are responsible for both the information given in class and the readings from the textbook or supplemental resources. If you are absent when materials are distributed, it is your responsibility to get the information from another student.
2. Attendance is a matter of maturity and professionalism.
3. Late assignments will not be accepted.
4. Makeup exams will not be given.
5. All cellular phones and pagers must be turned off during class. That means NO texting.
6. Always be on time for class. If you come late, use the back door of the classroom to enter quietly...don't make it a habit!

Course Requirements:

Classes will consist of lectures, videos, guest speakers, discussions, and student-presentations.

1. Readings will be assigned throughout the semester. It is very important for you to keep up with the readings to enhance your understanding of the course content.
2. Class participation is strongly recommended and you may be rewarded with extra points at the end of the semester.
3. Four exams will be given during the course of the semester.

Exams: Exams will be based upon lectures, discussions, assigned readings and supplementary materials. Exams will consists of multiple-choice questions and may also include short essay questions.

Park Analysis: Each student is required to write a five page (12 pt font, 1” margins, times new roman) in-depth analysis of a park, which could be operated by a federal, state, or local agency. A set of required questions to address within the analysis will be provided in class. Only one student will be allowed to write a report per park. Therefore a sign-up list will be provided in which each student is required to identify his or her chosen park. Each student will then be required to provide a short power point presentation highlighting the important information written about within the research paper.

Students may also volunteer at their chosen park for extra credit (5 points per hour up to 25 points); however, you are required to have your immediate supervisor or the person in charge of the site verify your participation in the form of a short letter. Make sure the letter is attached to your paper.

Bonus (show and tell): You will be rewarded 5 bonus points for sharing an article related to the issues discussed in class. The article should be current, and you will be required to present the article to the class and answer questions. Each review should not last more than 5 minutes. Only one article per student.

Evaluation:

4 Exams	400 (100 pts each)
Park Analysis	100

Total 500 (plus bonus points)

We, the members of the University of Florida, pledge to hold our peers and ourselves to the highest standards of honesty and integrity.

****The course outline and dates are tentative and subject to modifications. It is the student’s responsibility to keep track of changes announced in class. Course materials (including course grades) will be available on E-Learning.**