

**University of Florida  
College of Health and Human Performance  
Department of Tourism, Recreation & Sport Management**

**LEI 3400 (section 5192)  
Recreation Program Design  
Tues. 10:40 – 11:30 & Thurs. 10:40 -12:35, room 245  
Spring 2009**

**Instructor:** Cynthia Willming, Ph.D.  
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**Office Hours:** Tues. 10:10 – 10:40 & 11:30 – 12:00; Thurs. 9:40 – 10:40; and  
by appointment

**Required Text:** Russell, R. and Jamieson, L. (2008). Leisure Program Planning and Delivery. Human Kinetics: Champaign, IL.

**Required Course Packet:** Group leaders will email the instructor for the required course packet on or before January 15th.

**Course Description:** This course is designed to examine programming issues, processes of program planning, and theoretical aspects of programming in the recreation industry. The programming needs of diverse populations will be discussed. Emphasis will be placed on a servant leadership approach to programming. Students will design, promote, and evaluate a community based program plan.

**Course Objectives:**

1. Understanding of theories, definitions, and basic concepts related to recreation programming.
2. Defining and implementing the leisure programming cycle which includes the following:
  - a. Needs assessments
  - b. Program development and design
  - c. Program implementation and the stages of implementation
  - d. Program leadership – supervision/instruction/facilitation and conflict management
  - e. Program evaluation
  - f. Program modification
3. Writing program goals and objectives.

4. Defining life stages, developmental, and psychosocial theories.
5. Techniques for the organization, budget, and administration of recreation planning.
6. Recreation program planning areas.
7. Developing critical thinking into recreation programs and activities.
8. Design and delivery of recreation programs to participants of area recreation or youth serving agencies.

**Course Requirements:**

Exam #1	50 points
Exam #2	50 points
Exam #3	50 points
Exam #4	50 points
Assignments (12)	120 points
<u>Program Planning Project</u>	<u>300 points</u>
Total	620 points

**Exams:** Four exams will be given during the semester. Exams will include material from the textbook and in-class lectures. Each exam will be multiple choice, fill in the blank, and/or short answer. No make-ups will be given for missed exams.

**Assignments:** Twelve, ten-point assignments will be assigned throughout the semester. No late assignments will be accepted.

**Program Planning Project:** Each student will work with a team of five students to identify a community organization and develop an eight-week recreation program. Each student will be assigned individual tasks in the group and meet with group members.. The designated program manager or group leader will contact the leisure service agency to discuss the needs of the agency in order to develop a program plan specific to this agency. However, group members should attend this meeting too. It is expected that you will develop a professional quality program that will be shared with the agency. Refer to the program manual packet for a more detailed explanation of this assignment.

**Grade Distribution:**

A = 90-100%	
B+ = 87-89%	B = 80-86%
C+ = 77-79%	C = 70-76%
D+ = 67-69%	D = 60-66%
F = Below 60	

### **Course Policies:**

1. Because of the nature of this course, attendance and active participation are very important. Therefore, you should attend class on a regular basis.
2. You are expected to study the assigned reading material and be prepared to discuss the material in class.
3. You are responsible for the material and assignments presented in class. If you are absent, it is your responsibility to obtain the information from a classmate.
4. No make-ups will be given for missed exams or assignments.
5. Assignments are due in class on the assigned date.
6. **All assignments must be typed, double-spaced, and stapled.**
7. Please be courteous and turn off your cell phone and/or beeper.

### **Accommodations for Students with Disabilities:**

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation

### **Academic Honesty:**

As per the University's Students Rights and Responsibilities ([www.dso.ufl/STG](http://www.dso.ufl/STG)) any student found cheating, plagiarizing a written assignment, or falsifying a course requirement will either receive a failing grade for the course or be referred for university disciplinary action.

### **Honor Code:**

We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity. "The university requires all members of its community to be honest in all endeavors. A fundamental principle is that the whole process of learning and pursuit of knowledge are diminished by cheating, plagiarism and other acts of academic dishonesty."

## Tentative Course Schedule

<b>Date</b>	<b>Lecture</b>	<b>Assignment Deadline</b>
Jan. 6	Course Introduction	
Jan. 8	Program Manual Review Ch. 1 – The Importance of Programmed Leisure	<b>Due: Pre-approve 5-member group w/ instructor</b>
Jan. 13	Ch. 2 The Profession of Leisure Programming	<b>Due: Student Program Mgr. Contract</b> <b>Due: Group leader will email instructor for course packets</b>
Jan. 15	Ch. 2 & Ch. 3 Programming Principles	Go over packets
Jan. 20	Ch. 4 Leisure Program Comp.	<b>Due: Pre-approve agency with instructor</b>
Jan. 22	Ch. 5 – Overview of Program Planning Process	Conduct Needs Assessment
Jan. 27	Review for Exam #1	Conduct Needs Assessment
Jan. 29	<b>Exam #1, Chapters 1-5</b> Ch. 6 – Understanding Your Organization and Community	Conduct Needs Assessment
Feb. 3	Ch. 7 Assessing Patrons' Program Needs	<b>Due: Signed Form from Agency &amp; Agency Needs Assessment</b>
Feb. 5	Ch. 8 – Program Goals & Obj.	
Feb. 10	Ch. 9 - Program Plan	<b>Due: Program Calendars</b>
Feb. 12	Ch. 9 - Program Plan & Review for Exam #2	<b>Due: Goals and Objectives</b>
Feb. 17	<b>Exam #2, Chapters 6-9</b>	
Feb. 19	Ch. 10 – Making Operational Decisions	<b>Due: 1<sup>st</sup> week Program Planning Form</b>

Feb. 24	Ch. 11 – Leading and Supervising Programs	<b>Due: Flyer &amp; News Release</b>
Feb. 26	Ch. 12 - Program Monitoring	
Mar. 3	Ch. 13 - Managing Risk	<b>Due: 2nd week Program Planning Form</b>
Mar. 5	Group Work	
Mar. 10	Classes suspended – Spring Break	
Mar. 12	Classes suspended – Spring Break	
Mar. 17	Review for Exam #3	<b>Due: Timeline</b>
Mar. 19	<b>Exam #3, Chapters 10-13</b>	
Mar. 24	Ch. 14 – Evaluation Approaches	
Mar. 26	Ch. 15 - Evaluation Steps	
Mar. 31	Review for Exam #4	<b>Due: Student Program Mgr. Evaluation Forms</b>
Apr. 2	Exam #4, Chapters 14-15	
Apr. 7	Group Work	
Apr. 9	Oral Presentations	
Apr. 14	Oral Presentations	
Apr. 16	Oral Presentations	
Apr. 21	Group Work	
May 1	<b>Final Exam</b>	<b>10:00 a.m. Due: Program Planning Binder</b>

**Note: This is a tentative class schedule; it is subject to change given the pace of the class. Students are responsible for any changes. Changes will be announced in class.**

Laziness may appear attractive, but work gives satisfaction. – Anne Frank

The most pathetic person in the world is someone who has sight but has no vision.  
– Helen Keller.

Those curveballs are always coming. Eventually, you learn how to hit some of them.  
- Queen Latifah

Make it a point to be around those with positive energy-people who want what’s best for you, people who understand your goals and priorities. – Rebecca Lobo