

**Department of Tourism, Recreation and Sport Management**

<http://www.hhp.ufl.edu/trsm.php>

*Faculty Research Interests*

**Beland, Robert, Associate Professor (Ph.D., University of Maryland)**

- Recreation and the aged
- Bibliotherapy and the aged and pediatrics
- Recreation and psychiatry

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**Bopp, Trevor, Lecturer, (Ph.D., University of Florida)**

- Intercollegiate athletics
- Racial, ethnic, and gender discrimination
- Student athletes

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**Cato, Bertha, Associate Professor, (Re.D., Indiana University)**

- Youth development and prevention of at risk youth
- Evaluation of prevention programs
- Financing and marketing tourism, recreation and parks services

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**Connaughton, Dan, Associate Professor, (Ed.D., Florida State University)**

- Legal issues in exercise & sport programs
- Risk management
- Safety & injury prevention in exercise & sport programs

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**DeMichele, Doug, Senior Lecturer, (Ed.D., University of Florida)**

- Campus recreation
- Recreation programming and leadership
- Facilities management

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**Donohoe, Holly, Assistant Professor (Ph.D., University of Ottawa)**

- Ecotourism and cultural heritage tourism, leisure and environmental management and impact assessment
- Parks, protected areas, open space and outdoor recreation planning
- Sustainable development issues in developed and developing countries

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**Gibson, Heather, Associate Professor, (Ph.D., University of Connecticut)**

- Leisure, sport and tourism aging/retirement issues
- Gender and leisure activities
- Sport tourism, issues and behavior

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**Holland, Stephen, Associate Professor, (Ph.D., Texas A&M University)**

- Water based activity participation and demand (beaching, boating, fishing, etc.)
- Ecotourism, beach access and rural tourism development
- Visitor studies of parks and natural areas and economic impact of such areas

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**Kerwin, Shannon, Assistant Professor, (Ph.D., The University of Western Ontario)**

- Organizational behavior with a specific focus on management practices (e.g., management by values, conflict management, and organizational justice issues)
- Gendered sport experiences

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**Kiki Kaplanidou, Assistant Professor (Ph.D., Michigan State University)**

- Consumer behavior within sport and sport tourism contexts
- Image of sport and sport events and their fit with destination and sponsor images
- National and international community's development through sport initiatives

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**Ko, Yong Jae, Assistant Professor (Ph.D., The Ohio State University)**

- Sport consumer behaviors
- Sport event marketing
- Service quality in sport

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**Lane, Charles, Lecturer (Ph.D., University of Florida)**

- Tourism and technology
- Destination message design
- Instructional technology in travel and tourism

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**Pennington-Gray, Lori, Associate Professor and Director, Tourism Crisis Management Institute, (Ph.D., Michigan State University)**

- Marketing of tourism destinations
- Planning and developing sustainable tourism destinations
- Tourism crisis management

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**Sagas, Michael, Professor and Chair, (Ed.D., Texas A&M University)**

- Discrimination in sport organizations
- Race and gender issues in sport
- Intercollegiate athletics

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**Semrad, Kelly, Assistant Professor, (Ph.D. University of Central Florida)**

- The value of econometric case study research designs in tourism and hospitality
- Price promotions in hospitality firms
- Assessing the influence of seasonal demand on pricing structures in the lodging industry

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**Spengler, John, Associate Professor, (J.D., Ph.D., Indiana University)**

- Safety and injury prevention in sport and recreation
- Case and statutory law analysis in sport and recreation
- Active living and obesity prevention relevant to sport and physical activity

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**Stepchenkova, Svetlana, Assistant Professor (Ph.D., Purdue University)**

- Destination image
- Media messages and tourism demand
- Computer-assisted analysis of qualitative data

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**Tasci, Asli, Assistant Professor (Ph.D., Michigan State University)**

- Tourism and hospitality marketing
- Image and branding
- Consumer Behavior, and Sociology of Tourism

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**Thapa, Brijesh, Associate Professor and Director, Eric Friedheim Tourism Institute, (Ph.D., The Pennsylvania State University)**

- Ecotourism and cultural heritage tourism in developing countries
- Tourist behaviors & impacts: socio-cultural, environmental and economic
- Outdoor recreation and tourism management in parks & protected areas

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