

College of Health and Human Performance
Refereed Publications
2nd Quarter, 2009
April 2009 – June 2009

Department: Applied Physiology and Kinesiology

De Braganza, N., & Hausenblas, H. A. (in press). Media exposure of the ideal physique on women's body dissatisfaction and mood: The moderating effects of ethnicity. *Journal of Black Studies*. Impact Factor: 0.144

Department: Health Education and Behavior

Ames, S. C., Stevens, S. R., Schroeder, D. R., Werch, C. E., Carlson, J. M., Kiros, G.-E., Kershaw, J., Patten, C. A., Ebbert, J. O., & Offord, K. P. (in press). The association of alcohol consumption with tobacco use in Black and White college students. *Addiction Research & Theory*. Impact Factor: 0.929

Ames, S. C., Stevens, S. R., Schroeder, D. R., Werch, C. E., Carlson, J., Kiros, G.-E., Kershaw, J., Patten, C. A., Ebbert, J. O., & Offord, K. P. (in press). Non-daily tobacco use in Black and White college undergraduates: A comparison of non-daily versus daily tobacco users. *Substance Use and Misuse*. Impact Factor 1.229

Bell-Ellison, B. A., Forthofer, M. S., McDermott, R. J., Zapata, L. B., Nearn, J. L., Curran, K. T., Calkins, S. A., Bryant, C. A., & McCormack Brown, K. R. (in press). Theater-as-education: A demonstration project to discourage tobacco and alcohol use by middle school youth. *The Middle School Journal*.

Glassman, T., Dodd, V., Sheu, J. J., Miller, M., Arthur, A., Book, C. E. (in press). Winning isn't Everything: A Case Study of High-Risk Drinking the Night of the 2006 National Championship Football Game. *Journal of Alcohol and Drug Education*, 52(2), 31-48.

Glassman, T., Dodd, V., Sheu, J. J., Rienzo, B. A. & Wagenaar, A.C. (in review). Extreme Ritualistic Alcohol Consumption among College Students on Game Day. *Journal of American College Health*. Impact Factor: 1.94

Haun, J., Rienzo, B. A., Dodd, V., Varnes, J. Graham-Pole, J. (in review). Low Health Literacy Skills: Risk Depends on Instrumentation. Health Services Research. Impact Factor: 2.55

Haun, J. Dodd, V., Varnes, J., Graham-Pole, J., Rienzo, B. & Donaldson, P. (in press). Testing a Health Literacy Screening Tool: implications for Utilization of a BRIEF Health Literacy Indicator. Federal Practitioner. (accepted for publication Feb 18, 2009).

Johnson, B., Rienzo, B. A., Algina, J., Pigg, R. M. & Gratto, K. (in review). Social Support and Life Purpose Among Graduate Students: An Investigation of Personal Development Theory. Journal of College Student Development.

Li, Y., Chen, W. W., & Sheu, J. J. (under review) Cell-phone Use While Driving and Its Relationship to Selected Driving Behaviors among College Students. International Electronic Journal of Health Education.

Li, Y., Chen, W. W., Sheu, J. J., & Dodd, V. J. (in press). An Assessment of Certified Health Education Specialists' Attitudes on Direct Third-Party Reimbursement for Health Education Services. Health Promotion Practice.

Moore, M. J., & Werch, C. E. (in press). Efficacy of a brief alcohol re-intervention for adolescents. Substance Use and Misuse, 17(4), 372-379. Impact Factor: 1.229

Reingle, J., Thombs, D., Weiler, R., Dodd, V., O'Mara, R., & Pokorny, S. (in press). An exploratory study of bar and nightclub expectancies. American Journal of College Health (Accepted for publication January 13, 2009).

Rios, L., Sheu, J. J., Day, J. F., Maruniak, J. E., Zaretsky, H., & Long, M. T. (under review). Extrinsic Risk Factors Associated with West Nile Virus Infection in Florida Horses. Medical and Veterinary Entomology. Impact Factor: 1.461

Thombs, D. L., O'Mara, R., Dodd, V. J., Merves, M., Weiler, R. M., Goldberger, B. A., Pokorny, S. B., Moore, C., Reingle, J., & Gullet, S. (In press). Event-specific analyses of poly-drug abuse and concomitant risk behavior in a college bar district in Florida. Journal of American College Health. Impact Factor: 1.940

Department: Tourism, Recreation and Sport Management

Byon, K., & Zhang, J. J. (in press). How bad is ambush marketing? Its detrimental effect on the sponsorship of intercollegiate sports. International Journal of Sport Management

Walker, M., & Kent, A. (in press). Do fans care? Assessing the influence of corporate social responsibility on consumer attitudes in the sport industry. *Journal of Sport Management*.

Walker, M., Sartore, M., & Taylor, R. (in press). Outsourcing marketing: It's the communication that matters. *Management Decision*.

Walker, M., & Kent, A. (in press). CSR on tour: Attitudes towards corporate social responsibility among golf fans. *International Journal of Sport Management*.

Kent, A., & Walker, M. (in press). Testing a schema for strategic corporate philanthropy in the sport industry. *International Journal of Sport Management*.

Academic Publications: Books & Book Chapters
2nd Quarter, 2009
April 2009 – June 2009

Department: Health Education and Behavior

Button, J. W., Rienzo, B. A., Croucher, S. L. (in press). The Quest for Economic Equality: Black Employment in Southern Communities. The Pennsylvania State University Press.

Chen, W. W., Sheu, J. J., Chen, H. S. (under review). Chapter 4: Identifying Program Objectives and Evidence-Based Interventions. In Fertman, C. I. & Allenworth, D. D. (ed.) Health Promotion Programs: From Theory to Practice. Wiley / Jossey-Bass.

Chen, W. W., Sheu, J. J., Chen, H. S. (under review). Chapter 5: Planning the Health Promotion Program Interventions. In Fertman, C. I. & Allenworth, D. D. (ed.) Health Promotion Programs: From Theory to Practice. Wiley / Jossey-Bass.

Department: Tourism, Recreation and Sport Management