

SPM4104 – Sport Facility Design and Management
University of Florida
SUMMER 2019

Course Information:

Sections: 76HF
Credits: 3
Dates: Monday, May 13 – Friday, August 9
Location: Online

Contact Information:

Name: Dr. Douglas DeMichele
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Skype: Upon request
Office Hours: Tuesday 8:30am-10:30am; Thursday 2:00pm -4:00pm
Or by Appointment

Course Overview:

SPM 4104 will provide the student with a basic understanding of the management process as it relates to the use and provision of sport facilities. Topics and discussions will include management theories and strategies, legal implications, financial management, evaluation, and contemporary issues related to the construction and operation of traditional and unique facilities.

Examples will address issues and concepts to be considered from a practitioner's perspective. Guest lecturers from professionals in the field will supplement the lectures and offer insightful perspectives and management strategies.

Course Objectives:

1. To understand employee motivational issues.
2. To develop a responsibility within the student to support and foster professionalism and professional organizations.
3. To encourage students to use all available human, community and natural resources to promote and foster recreation and leisure services.
4. To develop a keen awareness of the professional's responsibility to provide opportunities for all populations, settings and services.
5. To develop viable programs, facilities and services to serve every lifestyle and/or individual's leisure need throughout the human life span.
6. To develop an understanding and knowledge of the principles and procedures necessary to design sport facilities to ensure full participation by all constituents.

7. To understand and explain the management process, including concepts of construction and design, organizational behavior, accountability, evaluation, interpersonal relationships and decision making strategies.
8. To develop an understanding of all principles and procedures necessary for the operation and maintenance of leisure service resources, areas and facilities.
9. To develop communication skills and public relations programs that will enhance the operation of the sport facility.
10. To develop a knowledge and understanding of the facility manager's responsibility related to all legal aspects of the facility operation.
11. To develop an understanding of risk management systems that will protect visitors, staff and the sport facility.

Course Textbook and Materials:

1. Fried, Gil (2015). *Managing Sport Facilities*, Champaign, IL, Human Kinetics Publishing.
2. All course materials will be available on the course website:
<https://ufl.instructure.com/courses/346825>

COURSE INFORMATION AND POLICIES

The Online Learning Environment:

Please be aware that the online learning platform can sometimes present significant challenges, particularly to students who are not 'self-starters' nor possess good time management skills. Unlike traditional classroom settings in which each student gets the same class at a set time and day, the online setting is available to you 24 hours a day and gives students the opportunity to tailor class to their schedule. Please note, however, this course is not entirely self-paced.

There are select times during which modules and course materials will be available to you. You can view each module's lectures at any time during the dates in which the module is open. However, quizzes, exams, discussion boards and other assignments will only be made available to you on the listed date(s). Given the online nature of this course, there will be no class meetings for me to remind you of important due dates so please be sure to reference the syllabus to familiarize yourself with these critical deadlines.

If personal circumstances arise that may interfere with your ability to meet a deadline, please let me know as soon as possible. Only university accepted excuses will be accepted and documentation must be provided. Requirements for class participation and make-up exams, assignments, and other work are consistent with university policies that can be found at:
<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

If you experience trouble with Canvas, your browser, access to your GatorLink account, or any other relevant issues, please contact the UF Computing Help Desk. Please email me immediately if you have any questions or concerns of a personal nature. I will attempt to respond to your emails within 24 business hours. Please remember to include the course prefix and number in your emails and that all

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correspondence must be presented in a professional manner. All other general course questions should be posted to the **Course Questions Discussion Board**. Be sure to check the syllabus for the answer to your question first. If the answer is not in the syllabus check to see if anyone else posted the same question on the discussion board. If you cannot find the answer in either of those two locations post your question using a descriptive subject line so that other students who may have the same question can find it. You are always welcome to email me as well at demiche@ufl.edu.

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester."

Academic Integrity:

Any individual who becomes aware of an honor code violation is committed to take corrective action. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code. Please refer to the University of Florida Honor Code for a complete explanation of the UF Academic Honesty policy.

Honor Code Policy: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."

Grade Appeal Policy:

You have up to three (3) days after the posting of a grade to contact me regarding any issues or concerns, after which the grade is final. Grades are based on a point scale and will not be rounded.

PERFORMANCE EVALUATIONS

Discussions:

Students will take part in seven (6) discussions during the semester. Discussions will take place via Canvas and will focus on either *Class topics or Study items* from the book. Students may be asked to work independently or will be broken up into groups (dependent on the size of the class). Discussions are intended to solicit student comments on specific subject matter whereas they offer personal opinions based upon materials shared in the classroom or/and obtained through social media and subsequent posts shared by students. Additional information and guidelines will be provided. Students will receive four points for each response to the stated question and 3 additional points upon offering a comment on two submittals shared by others students in the class. (10 points total).

Unit Quizzes:

There will be six (6) quizzes throughout the semester. Quizzes will be available to you via Canvas at any-time during the day on which it is offered; however, you only get one opportunity to complete it. Quizzes are open notes. We are not responsible for computer or connection errors, so please make sure you use a reliable computer with a secure connection. I recommend taking quizzes earlier in the day to SPM4104 Summer 2019

leave you more time in case there is an issue. Should you have a computer complication, be sure to contact Learning Support Services and email me immediately with your LSS Request #. Students will receive 5 points for each correct response on the 2 question quiz for each of the six quizzes. (10 points total).

Video Reviews:

Upon reviewing specific videos, you are asked to prepare and denote five (5) bullet points summarizing the video. Each bullet point is worth 2 points. Please submit this review on Canvas by the stated deadline and be sure to highlight specific items you learned from the videos.

Written Exam:

The written exam will be developed from the textbook readings, class assignments and lecture/module material. Students are expected to take the exam as scheduled. Exceptions will be made only for documented illnesses and official university activities. Failure to complete the exam prior to the listed due date will result in a score of 0 (zero) for that exam.

Special needs:

If any student has a need for a special accommodation, please advise the instructor ASAP at demiche@ufl.edu.

Course Evaluation:

Website Project: The guidelines and rubric for this assignment are listed in a separate document on the Syllabus page of the course in Canvas. **(Due July 5th)**

Group Project: The guidelines and rubric for this assignment are listed in a separate document on the Syllabus page of the course in Canvas. Students will be randomly assigned to a group for the project.

Grading: There are 500 total points for the class. The class will be graded based upon the following items.

Written Exam	100
Website Report	100
Group Project	120
Written document	75
Proposal	5
Presentation	40
Video reviews (7) ten-point reviews	70
Quizzes (6) ten-point quizzes	60
Discussion Board posts (5) ten-point posts	50

*Students will be asked to submit a personal comment as well as respond to a posting from two other students on selected Modules

Grade Values:

A	=	465 - 500.00
A-	=	450 - 464.99
B+	=	435 - 449.99
B	=	415 - 434.99
B-	=	400 - 414.99
C+	=	385 - 399.99
C	=	365 - 384.99
C-	=	350 - 364.99
D+	=	335 - 349.99
D	=	315 - 334.99
D-	=	300 - 314.99
E	=	Below 300 points

*For more on grading please visit:

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

SPM4104 SUMMER 2019 TENTATIVE COURSE SCHEDULE

Due Date	To-Do Item
Module 1: Friday, May 17 th (11:59pm)	Watch: History of Sport and Public Assembly Facilities Read: Chapter 1 Contribute to Chapter 1 Discussion Board (Initial post due by Thursday, May 16 th , 11:59pm)
Module 2: Friday, May 24 th (11:59pm)	Watch: Facility Management Read: Chapter 2 Watch; Coach Walton Interview (UF Softball) Submit: Video Review; due May 23 rd Watch: David Lucier Interview (O'Connell Center) Submit: Video Review; due May 24 th

Module 3: Friday, May 31 st (11:59pm)	<p>Watch: Group Project directions</p> <p>Watch: Management Theory and Human Resources</p> <p>Read: Chapter 3</p>
Module 4: Friday, June 7 th (11:59pm)	<p>Watch: UF Athletics projects</p> <p>Watch: Facility Planning</p> <p>Read: Chapter 4</p> <p>Contribute to Chapter 4 Discussion Board (Initial post due by Thursday, June 6th, 11:59pm)</p>
Module 5: Friday, June 14 th (11:59pm)	<p>Watch: Facility Site and Design</p> <p>Read: Chapter 5</p>
Module 6: Friday, June 21 st (11:59pm)	<p>Watch: Introduction to Ramos Video</p> <p>Watch: Christina Ramos video (Orange Bowl Committee) Submit: Video review due; June 20th</p> <p>Watch: Facility Construction</p> <p>Read: Chapter 6</p> <p>Submit: Group Project Initial Proposal</p>
Module 7: Friday, June 28 th (11:59pm)	<p>Watch: Facility Systems</p> <p>Read: Chapter 7</p> <p>Watch: March Madness Director Video</p> <p>Submit: Video review; due June 27th</p>

Module 8: Friday, July 5 th (11:59pm)	<p>Submit: Website Project; due July 5th</p> <p>Watch: Facility Operation</p> <p>Read: Chapter 8</p>
Module 9: Friday, July 12 th (11:59pm)	<p>Watch: Facility Maintenance</p> <p>Read: Chapter 9</p> <p>Contribute to Chapter 9 Discussion Board (Initial post due by Thursday, July 11th 11:59pm)</p>
Modules 10 & 11: Friday, July 19 th (11:59pm)	<p>Watch: Marketing and Sales</p> <p>Read: Chapter 10</p> <p>Watch: Introduction to Thomas Video</p> <p>Watch: Lindsey Thomas video Presentation (FB team travel)</p> <p>Submit: Video review; due July 18th</p> <p>Watch: Finance and Budgeting</p> <p>Read: Chapter 11</p>
Module 12: Friday, July 26 th (11:59pm)	<p>Watch: Legal Responsibilities</p> <p>Read: Chapter 12</p> <p>Contribute to Chapter 12 Discussion Board (Initial post due by Thursday, July 25th, 11:59pm)</p> <p>Watch: Sport Facility Security Plan</p> <p>Read: Chapter 13</p> <p>Watch: ADA Video</p>

	Submit: Video review; due July 26 th
Module 13: Friday, August 2 nd (11:59pm)	<p>Watch: Facility Preparation & Event Management; Segment A</p> <p>Watch: Facility Preparation & Event Management; Segment B</p> <p>Read: Chapter 14</p> <p>Contribute to Chapter 14 Discussion Board (Initial post due by Thursday, August 1st, 11:59pm)</p>
Module 14: Wed, August 7 th (11:59pm)	Submit: Group Project; due August 8th
Thursday, August 8 th	Exam

The syllabus provides a tentative schedule for Summer term 2019, however changes to the schedule may be on Canvas during the semester. Students are encouraged to follow the syllabus.

The TA, Jack Kewitsch: 294-1659 or by email at jkewitsch@ufl.edu

Copyright Statement:

The materials used in this course are copyrighted. The content presented is the property of UF and may not be duplicated in any format without permission from the College of Health and Human Performance and UF, and may not be used for any commercial purposes. Content includes but is not limited to syllabi, quizzes, exams, lab problems, in-class materials, review sheets, and additional problem sets. Because these materials are copyrighted, you do not have the right to copy the handouts, unless permission is

expressly granted. Students violating this policy may be subject to disciplinary action under the UF Conduct Code.

“Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>.”

The instructor reserves the right to make changes to the syllabus and outline as the class progresses and circumstances arise. Students will be given ample notice of any changes.

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

