

University of Florida
College of Health and Human Performance
Department of Sport Management

Managing Organizations in Sport

SPM 4154 (Online) | Class #: 15097 (Sec UF04) | 3 Credits | Summer 2025

Course Information

INSTRUCTOR **Dr. Cynthia Willming**
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Office Phone: 352-294-1662
Preferred Method of Contact: **willming@hhp.ufl.edu**
Expect a response within 24 hours M – F, 48 hours after 4pm Fri, and 48 hours on Sat or Sun.

OFFICE HOURS T (12:45 pm – 2:45 pm) or by appointment.

**MEETING
TIME/LOCATION** This course does NOT have scheduled meeting times. Evaluation components are due on scheduled dates and times. Access the course through Canvas platform from UF e-Learning (<https://elearning.ufl.edu/>) and Canvas mobile app by Instructure.

COURSE DESCRIPTION

- Managerial principles and techniques are discussed applicable to a multitude of sport organizations. It addresses the four functions of management, strategy, organizational structure, resource management, and leadership theories.

PREREQUISITE KNOWLEDGE AND SKILLS

- SPM 2000 and MAN 3025

REQUIRED AND RECOMMENDED MATERIALS

- **Required Textbook:** Lussier, R. and Kimball, D. (2024). 4th Edition. Applied Sport Management Skills. Human Kinetics. **ISBN: 978-1-7182-1322-7**
- This course will be participating in the **UF All Access** program this semester. Students will have two options to gain access to the required textbook when classes begin. Students will have a choice to “OptIn” to access the textbook through a link provided in CANVAS for a reduced price and pay for the textbook through their student account. Students who do not choose this option will be able to purchase a standalone code through the UF Bookstore. Both options provide access to the same online materials.

MATERIALS AND SUPPLY FEES

- There are no supply or material fees for this course.

COURSE FORMAT

- **Instructional Methods:** This course consists of asynchronous lectures, readings, and discussions to provide students with a variety of learning methods. You are responsible for observing all posted due dates and are encouraged to be self-directed and take responsibility for your learning.
- **Minimum Technology Requirements:** The University of Florida expects students to acquire computer hardware and software appropriate to his or her degree program. Most computers can meet the following general requirements. A student's computer configuration should include:
 - Broadband connection to the Internet and related equipment (Cable/DSL modem)
 - Microsoft Office Suite installed (provided by the university)
- **Minimum Technical Skills:** To complete your tasks in this course, you will need a basic understanding of how to operate a computer, and how to use word processing software.
- **Digital Information Literacy Skills:** Canvas is a learning management system and is the platform for this course. You can find help using Canvas at <https://community.canvaslms.com/t5/Student-Guide/tkbp/student>.
- **Zoom:** Zoom is an easy-to-use video conferencing service available to all UF students, faculty, and staff that allows for meetings of up to 100 participants. You can find resources and help using Zoom at <https://ufl.zoom.us>.
- **Honorlock for Quizzes I and II:** Honorlock serves as the proctoring system exclusively for Quizzes I and II, ensuring academic integrity during these assessments. To successfully participate in Quizzes I and II, you must have the following:
 - Government issued photo ID (or Student photo ID) for identification purposes.
 - A functional camera and microphone to facilitate proctoring.
 - A Stable internet connection to maintain connectivity throughout the assessment.
 - Google Chrome browser (<https://chrome.com>), as it is the supported browser for Honorlock.
- **Lectures, Module Quizzes, & Discussions:** Students will watch pre-recorded lectures and complete weekly quizzes and discussions based on assigned due dates. Students should read the textbook prior to watching the lectures.

COURSE LEARNING OBJECTIVES:

By the end of this course, students should be able to:

- Describe the role managers play in the proper functioning of sport organizations.
- Explain the four functions of management in sport organizations.
- Apply management skills to practical sport settings.
- Evaluate current issues facing managers in sport organizations.
- Develop real-world strategies for planning, organizing, leading, and controlling sport organizations.

Grading

The table below provides an outline of the evaluation/assessment components for this course.

Evaluation Components	Points Per Component	% of Total Grade
Midcourse and End of Course Survey (2)	5 pts each = 10 pts	10/475 = 2%

Honorlock Quizzes (2)	100 pts each = 200 pts	200/475 = 42%
Module Quizzes (12)	145 pts = 145 pts	145/475 = 31%
Discussion Boards (8)	10 pts each = 80 pts	80/475 = 17%
Playposits (8)	5 pts each = 40 pts	40/475 = 8%
	Points Possible = 475	100%

Late or emailed work is not accepted.

Evaluation Components – The evaluation components for this course consist of a midcourse survey, end of the course survey, 2 Honorlock Quizzes, 12 module quizzes, 8 discussion boards, and 8 Playposits. The evaluation components are in CANVAS and are due on specified dates. It is prudent to complete coursework well in advance of . **Late or emailed work is not accepted** unless in accordance with university policies: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Mid-Course Survey and End of the Course Survey (2 x 5 pts = 10 pts): The mid-course and end-of-the-course surveys are designed to assist the instructor in gathering information to inform my instruction and course design. These surveys are ANONYMOUS, and your name is not associated with any of your responses. You will earn points for this assessment based on the completion of the survey rather than the content of your answers.

Honorlock Quizzes I and II (2 x 100 pts = 200) – Quizzes I and II will be taken utilizing Honorlock with one 50-minute sitting to complete each quiz. The Quizzes consist of 50 questions, 2 points per question, totaling 100 points. Questions are multiple choice, true/false, fill-in-the-blank, and/or short answer. Students are not permitted access to any kind of materials, notes, or interactions with others during the quizzes. Most of your preparation for quizzes should be given to lectures, lecture notes, and the textbook. Make-up quizzes are NOT permitted unless in accordance with UF's Make-Up Policy.

Module Quizzes (145 pts) - The 12 module quizzes consist of multiple choice, true/false, fill-in-the-blank, and matching questions which are generated from the textbook and lectures. The quizzes are not meant to be a primary study tool for preparing for Quizzes I and II. The function of the quizzes is to assist students in becoming familiar with the textbook, and to ease students into answering management questions about sport.

Discussion Boards (8 x 10 pts = 80 pts) – Some interactions for this course emerge through online discussions with other students and are built on weekly readings. Discussion boards involve students posting one response to the prompt on specified days and times and two additional responses to two different peers' posts on specified days and times, totaling **three posts** per discussion board. Ensure to post responses to students who have NO responses from other students. This way every student will have a response from another student.

- Each of the three posts per discussion board must be between **100 to 200 words and include word counts separately for each of the three posts. Points are deducted for each post under 100 words and missing word counts.**

Playposits (8 x 5 pts = 40 pts) – Playposits are self-assessments to gain personal knowledge about sport management skills.

GRADING SCALE

- Grades will be posted in the CANVAS gradebook and are dependent on the student's performance measured by surveys, module quizzes, discussion boards, and quizzes.
- Final grades are based on the accumulation of points the student earns throughout the semester.
- Total points are converted to letter grades using the grading scale below.
- Grades ending in .45 will be rounded up.
- The grading scale is strictly enforced and unchangeable.
- **Do not ask the instructor to change your grade because you are unhappy with your performance! There are no additional assignments or extra credit for only you to complete. If you do ask for a grade change, I will refer you to this section of the syllabus.**
- More detailed information regarding current UF grading policies can be found here: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>.

Letter Grade	Percent of Total Points Associated with Each Letter Grade	GPA Impact of Each Letter Grade
A	89.45-100%	4.0
A-		3.67
B+	86.45-89.44%	3.33
B	83.45-86.44%	3.0
B-	79.45-83.44%	2.67
C+	76.45-79.44%	2.33
C	73.45-76.44%	2.0
C-	69.45-73.44%	1.67
D+	66.45-69.44%	1.33
D	63.45-66.44%	1.0
D-	59.45-63.44	0.67
E	0-59.44%	0

Course & University Policies

ATTENDANCE POLICY

There is no attendance policy for this course. However, you are required to complete the assignments, discussions, and quizzes on time.

COURSE INFORMATION

Students should be aware that online learning is different than a traditional classroom experience and can present unique challenges, particularly to individuals who do not possess good time management skills. The online classroom is available to you 24 hours a day. Unlike traditional instructional settings in which each student gets the same class at a set time and day, the online setting gives students the opportunity to tailor the class to their learning style. You should note, however, that this course is not completely self-paced. As listed on the course schedule, there are select times during which course materials will be available and are due. You can view each module's lectures at any time during the dates in which that specific module is open. Please note

that all surveys, Quizzes I and II, Playposits, module quizzes, and discussion posts must be completed and submitted by the due date listed in the syllabus. Since we will not have in-class meeting times, it is essential for you to familiarize yourself with the course schedule and due dates.

GRADE APPEAL

Should you want to contest a grade, you will have up to three (3) days after a posted grade to contact me and discuss your issue; after which the grade is final. Grades are based on a point scale and .45 will be rounded up.

PERSONAL CONDUCT POLICY

Professional behavior is expected from all students. This includes respect and consideration for the ideas and beliefs expressed by all students. It is important for students to practice civil discourse as uncomfortable or challenging topics unfold online. Please use respectful language online and through email correspondence.

Adherence to the UF Student Honor Code

- UF students are expected to exhibit behaviors that reflect highly upon themselves and UF.

UF students are bound by The Honor Pledge, which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions.

"A Student must not represent as the student's own work all or any portion of the work of another.

Plagiarism includes but is not limited to:

- Stealing, misquoting, insufficiently paraphrasing, or patch-writing.
- Self-plagiarism, which is the reuse of the student's own submitted work or the simultaneous submission of the student's own work without the full and clear acknowledgment and permission of the faculty to whom it is submitted.
- Submitting materials from any source without proper attribution.
- Submitting a document, assignment, or material that, in whole or in part, is identical or substantially identical to a document or assignment the student did not author."
- **Alleged HONOR CODE violations are reported to the Dean of Students Office regardless of severity.**

EVALUATION/ASSESSMENT COMPONENTS

- Upload only **WORD documents** to CANVAS following APA guidelines: (https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html).
- Discussion boards must be typed, double-spaced, use 12-point font, and Times New Roman.
- Upload Discussion Boards as **Word files** beginning with your last name, first initial, and discussion board #.
- Points are deducted if appropriate grammar, spelling, punctuation, and sentence structure are deficient. Proofread all assignments.
 - Include citations if you are citing someone else's work.
- Technology problems are **NOT** an acceptable excuse for late evaluation components.
- Refer to the Course Schedule and/or Canvas for due dates.

- **LATE ASSIGNMENTS ARE NOT ACCEPTED** unless in accordance with UF's Attendance Policy. **PLEASE DO NOT ASK.**

MAKE-UP POLICY (No late work is accepted unless in accordance with UF policy.)

- Make-up surveys, module quizzes, discussions, quizzes or any other work in this course are consistent with university policies that can be found in the online catalog at:
<https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>
- Acceptable reasons for an absence or failure to engage in class include:
 - Documented illness, Title IX-related situations, serious accidents or emergencies affecting the student, their roommates, or their family, special curricular requirements (e.g., judging trips, field trips, professional conferences), military obligation, severe weather conditions that prevent class participation, religious holidays, participation in official university activities (e.g., music performances, athletic competition, debate), and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., job interview or club activity) might be deemed acceptable if approved by the instructor.
 - For all unplanned absences because of accidents or emergencies, students should contact their instructor as soon as conditions permit.
- If a student has a problem submitting assessments via Canvas, the student must immediately contact the UF Help Desk 352-392-HELP (4357) for assistance in resolving the problem rather than waiting after the assessment is due. When the student reports the problem, the UF HELP DESK will document the day and time of the problem and provide the student with a ticket number confirming the incident. The student must immediately forward this email to the professor within 24 hours if you wish to request a makeup.

TECHNOLOGY PROBLEMS

- Technology is **NOT** an acceptable excuse for any late work.
- **LATE WORK IS NOT ACCEPTED IN THIS COURSE** unless in accordance with UF's policy.
- Students needing technical assistance should contact the Help Desk at 352-392-HELP (4357).
- After contacting the Help Desk with technical problems, ensure you receive a ticket number with the time, date, and explanation of the problem from the UF Help Desk and email this to your professor within 24 hours.

COMMUNICATION AND QUESTIONS

- Students are responsible for using an UF email account (e.g., john.doe@ufl.edu) and should use this email for all university-related correspondence.
- The instructor may not read emails from or send emails to non-UF email addresses (e.g., john.doe@hotmail.com).
- **Email should include:**
 - To: willming@hhp.ufl.edu
 - From: UFL email address only

○ *Subject: Prefix, course number, online, and first and last name.*

Example: SPM 4154 Alberta Gator Online

- *Dear Dr. Willming,*
- My name is Alberta Gator, and I am an online student in SPM 4154. I have read the syllabus, referred to the Canvas website, reviewed class notes, and asked other students about _____, but I am unable to find the information. My question is...
- Thank you,
- Alberta Gator

TESTING WITH HONORLOCK

Prior to test start of using Honorlock, you will need the following:

- Government issued photo ID (or Student photo ID) for identification purposes.
- A functional camera and microphone to facilitate proctoring.
- A Stable internet connection to maintain connectivity throughout the assessment.
- Google Chrome browser (<https://chrome.com>), as it is the supported browser for Honorlock

During the test: The online testing environment should mimic an in-class testing environment. The following guidelines apply:

Testing Area:

- Sit at a clean desk or table (**not on a bed or couch**) with no other technology and people in the room.
- The lighting in the room must be bright enough to be considered "daylight" quality. Overhead lighting is preferred; however, if overhead is not possible, the source of light should not be behind the student.
- Clear your desk or table of all materials. ○ If prompted to do a room scan, be sure to include your work area. Make sure to do a complete 360-degree rotation of your room and then show your workspace. Partial scans and/or failure to show your workspace may be flagged during the proctoring review.
- Make sure your laptop is fully charged and keep the charger within arm's reach.
- ***The following items/actions are not permitted:***
 - No other people in the testing location.
 - No communication with anyone.
 - No loud spaces with roommates.
 - No music in the room.
 - No reading the questions and answers out loud.
 - No writing visible on the desk, ground, lap or walls.
 - No cheating of any kind is permitted.
 - No looking beyond your computer screen.
 - No websites other than Canvas and the Honorlock proctoring extension should be used or open while taking a proctored exam.
 - No open programs and/or windows on the testing computer prior to logging into the proctored test environment.

- No music or televisions playing in the background.
- No communication or assistance from others during the proctored assessment. Exceptions: contacting Honorlock support or your institution's help desk.
- No other person except the test-taker should be in the room during testing.
- No use of a phone or any other electronic device, other than your test-taking device.
- No hiding your face from the screen. Your face should remain visible in the web camera during the entire duration of the exam. Your entire face should always be centered on the screen.
- No leaving the room during the testing period.
- No moving locations to take the exam once you have started the exam.
- No headphones or smart watches are not permitted in the testing area or room.
- No dual monitors.
- Questions? Contact Honorlock support at (844) 243-2500.

ACCOMMODATING STUDENTS WITH DISABILITIES

- If you have a disability or suspect you might, it is important to take proactive steps to ensure you receive the necessary support and accommodation to succeed in your academic endeavors. The Disability Resource Center (DRC) at the university helps and accommodates students with disabilities, ensuring equal access to education opportunities. To initiate the process, you can begin by visiting the DRC's Get Started page at <https://disability.ufl.edu/students/get-started/>, calling them at 352392-8565, visiting online <https://accessibility.ufl.edu/>, or by visiting the Dean of Students Office in person on campus. This office will guide you through the registration process and assist you in documenting your disability. This initial step is crucial as it allows the university to better understand your specific needs and provide appropriate accommodation. Once you are registered with the DRC, provide me with your letter of accommodation within the first two weeks of the semester. This letter outlines the accommodation you are eligible for based on your documented disability. By providing this letter early in the semester, I can ensure that accommodations are implemented effectively and that you receive the support necessary to excel in this course. Please rest assured that it is my goal to support your success in this course by providing the tools and accommodation needed to accommodate your unique circumstances. I am committed to fostering an inclusive and supportive learning environment where all students can thrive academically.

COURSE EVALUATIONS

- Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals.
- **Providing Constructive Feedback**
 - Research shows that we may evaluate identical course content and teaching differently based on unintentional stereotypes, such as professor age, gender, nationality, race, title, or other characteristics. For example, *women and people of color may be rated lower even when no actual differences exist.*
 - The focus of the evaluation is related to course content (assignments, readings, in-class materials) and unrelated matters (instructor's appearance).
 - **Use the following guidelines to provide your instructor with constructive feedback:**

- Be respectful—Your evaluation is a medium for professional communication. Derogatory or offensive language is inappropriate and unhelpful.
- Focus on course substance—Comments about clothing, hairstyle, etc., are unhelpful.
- Be clear and specific—Think about activities and content (assignments, lectures, discussions). Provide examples and constructive suggestions.
- Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, Canvas course menu under GatorEvals, or via <https://my-ufl.bluer.com>.
- Summaries of course evaluation results are available to students at <https://gatorevals.ua.ufl.edu/public-results/>.

CHANGING NAME DISPLAY IN CANVAS

- It is important to the learning environment that you feel welcome and safe in this class and that you are comfortable participating in class discussions and communicating with me on any issues related to the class. If your preferred name is not the name listed on the official UF roll, please let me know as soon as possible by e-mail or otherwise. I would like to acknowledge your preferred name, and pronouns that reflect your identity. Please let me know how you would like to be addressed in class, if your name and pronouns are not reflected by your UF-rostered name. I welcome you to the class and look forward to a rewarding learning adventure together.
- You may also change your “Display Name” in Canvas. Canvas uses the "Display Name" as set in myUFL. The Display Name is what you want people to see in the UF Directory, such as "Ally" instead of "Allison." To update your display name, go to one.ufl.edu, click on the dropdown at the top right, and select "Directory Profile." Click "Edit" on the right of the name panel, uncheck "Use my legal name" under "Display Name," update how you wish your name to be displayed, and click "Submit" at the bottom. This change may take up to 24 hours to appear in Canvas. This does not change your legal name for official UF records.

IN-CLASS RECORDINGS

- Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students **may not publish recorded lectures without the written consent of the instructor.**
- A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, and clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, and exams), field trips, and private conversations between students in the class or between a student and the faculty or lecturer during a class session.
- **Publication without the permission of the instructor is prohibited.** To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section.

Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.”

COPYRIGHT STATEMENT

- Course material is copyrighted and is the property of UF and may not be duplicated in any format without permission from the College of Health and Human Performance and UF and may not be used for any commercial purposes.
- Content includes syllabi, videos, slides, quizzes, exams, lab problems, in-class materials, review sheets, additional problem sets, and other content. Because these materials are copyrighted, you do not have the right to copy or distribute the course materials, unless permission is expressly granted. Students violating this policy may be subject to disciplinary action under the UF Conduct Code.

DISCLAIMER

- This syllabus represents the objectives and tentative plans for the course. As we go through the semester, those plans may need to change to enhance student learning opportunity. Such changes will be communicated clearly.

PRIVACY AND ACCESSIBILITY

- Adobe [Adobe Privacy Policy](#) [Adobe Accessibility](#)
- Honorlock [Honorlock Privacy Policy](#) [Honorlock Accessibility](#)
- Instructure (Canvas) [Instructure Privacy Policy](#) [Instructure Accessibility](#)
- Microsoft [Microsoft Privacy Policy](#) [Microsoft Accessibility](#)
- PlayPosit [PlayPosit Privacy Policy](#) [PlayPosit Accessibility](#)
- Sonic Foundry (Mediasite Streaming Video Player) [Sonic Foundry Privacy Policy](#) [Sonic Foundry Accessibility](#) (PDF)
- YouTube (Google) [YouTube \(Google\) Privacy Policy](#) [YouTube \(Google\) Accessibility](#)
- Zoom [Zoom Privacy Policy](#) [Zoom Accessibility](#)
- Canvas Privacy: <https://www.instructure.com/policies/product-privacy-policy>
Accessibility: <https://community.canvaslms.com/t5/Canvas-Basics-Guide/What-are-the-Canvasaccessibility-standards/ta-p/1564>
- Microsoft Privacy: <https://privacy.microsoft.com/en-us/privacystatement> Accessibility: <https://www.microsoft.com/en-us/accessibility>

NETIQUETTE GUIDE FOR ONLINE COURSES

It is important to recognize that the online classroom is in fact a classroom, and certain behaviors are expected when you communicate with both your peers and your instructors. These guidelines for online behavior and interaction are known as netiquette.

SECURITY

Remember that your password is the only thing protecting you from pranks or more serious harm.

- Don't share your password with anyone.
- Change your password if you think someone else might know it.
- Always log out when you are finished using the system.

GENERAL GUIDELINES

When communicating online, you should always:

- Treat instructor with respect, even in email or in any other online communication.
- Always use your professor's proper title: Dr. or Professor.
- Unless specifically invited, don't refer to them by first name.
- Use clear and concise language.
- Remember that all college level communication should have correct spelling and grammar.
- Avoid slang terms such as "wassup?" and texting abbreviations such as "u" instead of "you."
- Use standard fonts such as Times New Roman and use a size 12- or 14-point font.
- Avoid using the caps lock feature AS IT CAN BE INTERPRETED AS YELLING.
- Limit and possibly avoid the use of emoticons.
- Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and your message might be taken seriously or offensive.
- Be careful with personal information (both yours and others).
- Do not send confidential patient information via e-mail.

EMAIL NETIQUETTE

When you send an email to your instructor, teaching assistant, or classmates, you should:

- Use a descriptive subject line.
- Be brief.
- Avoid attachments unless you are sure your recipients can open them.
- Avoid HTML in favor of plain text.
- Sign your message with your name and return e-mail address.
- Think before you send the e-mail to more than one person. Does everyone really need to see your message?
- Be sure you REALLY want everyone to receive your response when you click, "Reply All."
- Be sure that the message author intended for the information to be passed along before you click the "forward" button.

DISCUSSION BOARD NETIQUETTE AND GUIDELINES

When posting on the Discussion Board in your online class, you should:

- Before posting a question to a discussion board, check to see if anyone has already asked it and received a reply.
- Remember your manners and say please and thank you when asking about something of your classmates or instructor.
- Be open-minded.
- If you ask a question and many people respond to summarize all posts for the benefit of the class.

- When posting:
 - Make posts that are on topic and within the scope of the course material.
 - Be sure to read all messages in a thread before replying.
 - Be as brief as possible while still making a thorough comment.
 - Don't repeat someone else's post without adding something of your own to it.
 - Take your posts seriously. Review and edit your posts before sending.
 - Avoid short, generic replies such as, "I agree." You should include why you agree or add to the previous point.
 - If you refer to something that was said in an earlier post, quote a few key lines so the reader does not have to go back and figure out which post you are referring to.
 - Always give proper credit when referencing or quoting another source.
 - If you reply to a classmate's question, make sure your answer is correct, don't guess.
 - Always be respectful of others' opinions even when they differ from your own.
 - When you disagree with someone, you should express your differing opinion in a respectful, noncritical way.
 - Do not make personal or insulting remarks.
 - Do not write anything sarcastic or angry, it always backfires.
 - Do not type in ALL CAPS, if you do IT WILL LOOK LIKE YOU ARE YELLING.
 -

ZOOM ETIQUETTE

When attending a Zoom class or meeting, you should:

- Not share your Zoom classroom link or password with others.
- Dress appropriately.
- Make sure the background is not distracting or something you would not want your classmates to see.
- Raise your hand (click the "raise hand" button at the center bottom of your screen) and wait to be called upon.

Getting Help

STUDENT SUPPORT

- **U Matter, We Care:** If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website <https://umatter.ufl.edu/>) to refer or report a concern and a team member will reach out to the student in distress.
- **Crisis Lifeline:** 988
- **Counseling and Wellness Center:** Visit the Counseling and Wellness Center website <https://counseling.ufl.edu/> or call 352-392-1575 for information on crisis services as well as non-crisis services.
- **Student Health Care Center:** Call 352-392-1161 for 24/7 information to help you find the care you need or visit the Student Health Care Center website <https://shcc.ufl.edu/> .
- **University Police Department:** Visit UF Police Department website <https://police.ufl.edu/> or call 352-392-1111 (or 9-1-1 for emergencies).

- **UF Health Shands Emergency Room / Trauma Center:** For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website <https://ufhealth.org/locations/uf-health-shands-emergency-room-trauma-center/>.
- **GatorWell Health Promotion Services:** For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website <https://gatorwell.ufsa.ufl.edu/> or call 352-273- 4450.
- **Sexual Violence Response:** <https://umatter.ufl.edu/helping-students/sexual-violence-response/>.

ACADEMIC SUPPORT

- **E-learning technical support:** Contact the UF Computing Help Desk (<https://it.ufl.edu/helpdesk/>) at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- **Career Connections Center:** Reitz Union Suite 1300, 352-392- 1601. Career assistance and counseling services. <https://career.ufl.edu/>
- **Library Support** <https://uflib.ufl.edu/>, call 866-281-6309, or email ask@ufl.libanswers.com
- **Teaching Center:** 1317 Turlington Hall, Call 352-392-2010, or to make a private appointment: 352-392-6420. Email contact: teaching-center@ufl.edu. General study skills and tutoring. <https://academicresources.clas.ufl.edu/about-us/contact-information/>
- **Writing Studio:** Daytime (9:30am-3:30pm): 2215 Turlington Hall, 352-846-1138 | Evening (5:00pm-7:00pm): 1545 W University Avenue (Library West, Rm. 339). Help brainstorming, formatting, and writing papers. <https://writing.ufl.edu/writing-studio/>
- **Academic Complaints:** Office of the Ombuds; Visit the Complaint Portal webpage for more information. <https://www.ombuds.ufl.edu/complaint-portal/>
- **Enrollment Management Complaints (Registrar, Financial Aid, Admissions):** View the Student Complaint Procedure webpage for more information.

Tips For Success

- Schedule "class times" for yourself. It is important to complete the coursework on time each week.
- Read ALL the material contained on the CANVAS site. There is helpful information that can save you time and help you meet the objectives of the course.
- Print the Course Schedule in the Syllabus and check off things as you go.
- Ask for help or clarification of the material if needed.
- Do not wait to ask questions after an assignment is due because it might cause you to miss a due date.
- Do your work well before due dates because sometimes things happen. For example, if your computer goes down when you are trying to submit an assignment, you will need time to troubleshoot the problem.
- To be extra safe, back up your work to an external hard drive, thumb drive, or through a cloud service.

Weekly Tentative Course Schedule

The course schedule below is tentative and might change based on the pace of the lectures and student needs; however, changes are announced through CANVAS. The instructor bears no responsibility for announcing the changes to each individual student. All times are in Eastern Standard Time (EST).

CRITICAL DATES & UF OBSERVED HOLIDAYS

- Memorial Day: Monday, May 26

- Juneteenth: Thursday, June 19
- Complete list available here: <https://catalog.ufl.edu/UGRD/dates-deadlines/2025-2026/>

Weekly Course Schedule

Week	Dates	Readings	Evaluation/Assessment Components
	INTRODUCTION		
		MODULE 1	
#1	5-12 to 5-13	Course Introduction & Ch. 1: Managing Sports	Due: Mon, May 12 at 11:59 pm <ul style="list-style-type: none"> • Module 1 Discussion Board: Post #1 • Playposit - Management Traits Due: Tues, May 13 at 11:59 pm <ul style="list-style-type: none"> ○ Module 1 Discussion Board: Response Posts #2 and #3 ○ Module 1: Course Orientation Quiz
		MODULE 2	
#1	5-14 to 5-15	Ch. 2: The Sport Industry Environment: Globalization, Ethics, and Social Responsibility	Due: Wed, May 14 at 11:59 pm <ul style="list-style-type: none"> • Playposit - Sport Ethics • Module 2 Discussion Board: Post #1 Due: Thurs, May 15 at 11:59 pm <ul style="list-style-type: none"> • Module 2 Discussion Board- Response Posts #2 and #3 • Module 2 Quiz
	PLANNING		
		MODULE 3	
#1	5-16	Ch. 3: Creative Problem Solving and Decision Making	Due: Thurs, May 15 at 11:59 pm <ul style="list-style-type: none"> • Module 3 Discussion Board: Post #1 • Playposit – Decision Making Due: Fri, May 16 at 11:59 pm <ul style="list-style-type: none"> • Module 3 Discussion Board - Response Posts #2 and #3 • Module 3 Quiz
		MODULE 4	
#2	5-19	Ch. 4: Strategic and Operational Planning	Due: Mon, May 19 at 11:59 pm <ul style="list-style-type: none"> • Module 4 Quiz
	ORGANIZING		
		MODULE 5	

#2	5-21	Ch. 5: Organizing and Delegating Work	Due: Wed, May 21 at 11:59 pm <ul style="list-style-type: none"> Module 5 Quiz
		MODULE 6	
#2	5-22 and 5-23	Ch. 6: Sport Culture, Innovation, and Diversity	Due: Thurs, May 22 at 11:59 pm <ul style="list-style-type: none"> Playposit – Attitudes Module 6 Discussion Board: Post #1 Due: Fri, May 23 at 11:59 pm <ul style="list-style-type: none"> Module 6 Quiz Module 6 Discussion Board - Response Posts #2 and #3
		MODULE 7	
#3	5-27 to 5-29	Ch. 7: Human Resources Management	Due: Tues, May 27 at 11:59 pm <ul style="list-style-type: none"> Module 7 Discussion Board Post #1 Due: Wed, May 28 at 11:59 pm <ul style="list-style-type: none"> Module 7 Discussion Board: Response Posts # 2 and #3 Due: Thurs, May 29 at 11:59 pm <ul style="list-style-type: none"> Mid-Course Survey Quiz
		Honorlock QUIZ I	
#3	5-30	Quiz I	Due: Fri, May 30 (8:00 am to 11:59 pm) <ul style="list-style-type: none"> Quiz I (Modules 1-7) One 50-minute sitting
		MODULE 8	
#4	6-2 to 6-3	Ch. 8. Behavior in Organizations: Power, Politics, Conflict, and Stress	Due: Mon, June 2 at 11:59 pm <ul style="list-style-type: none"> Playposit 8 – Big 5 Personality Traits Module 8 Discussion Board Post #1 Due: Tues, June 3 at 11:59 pm <ul style="list-style-type: none"> Module 8 Discussion Board: Response Posts # 2 and #3 Module 8 Quiz
	LEADING		
		MODULE 9	
#4	6-4	Ch. 9. Team Development	Due: Wed, Jun 4 at 11:59 pm <ul style="list-style-type: none"> Playposit – Teams Module 9 Quiz
		MODULE 10	
#4	6-5 to 6-6	Ch. 10. Communicating for Results	Due: Thurs, June 5 at 11:59 pm <ul style="list-style-type: none"> Module 10 Discussion Board Post #1 Due: Fri, June 6 at 11:59 pm <ul style="list-style-type: none"> Module 10 Discussion Board: Response Posts # 2 and #3 Module 10 Quiz
		MODULE 11	
#5	6-9 to 6-10	Ch. 11. Motivating to Win	Due: Tues, June 10 at 11:59 pm <ul style="list-style-type: none"> Playposit – Motivation Module 11 Quiz
		MODULE 12	

#5	6-11 to 6-13	Ch. 12: Leading to Victory	Due Wed, Jun 11 at 11:59 pm <ul style="list-style-type: none"> • Module 12 Discussion Board Post #1 Due: Fri, Jun 13 at 11:59 pm <ul style="list-style-type: none"> • Module 12 Quiz • End of Course Survey • Module 12 Discussion Board: Response Posts # 2 and #3
	CONTROLLING		
		MODULE 13	
#6	6-16 to 6-17	Ch. 13 Controlling	Due: Tuesday, June 17 at 11:59 pm <ul style="list-style-type: none"> • Module 13 Quiz
		Honorlock QUIZ II	
#6	6-20	Honorlock Quiz II	Due: Fri, June 20 (8:00 am to 11:59 pm) One 50-minute sitting <ul style="list-style-type: none"> • Quiz II Modules 8-13
		END OF COURSE	

This course schedule is tentative and might change based on the pace of the lectures and students' needs. Changes to the syllabus will be announced through Canvas. The instructor bears no responsibility for announcing the changes to each individual student.

“Instructional materials for this course consist of only those materials specifically reviewed, selected, and assigned by the instructor(s). The instructor(s) is only responsible for these instructional materials.”

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