

CURRICULUM VITAE

KYRIAKI (KIKI) KAPLANIDOU, PHD

ASSOCIATE PROFESSOR AND GRADUATE COORDINATOR

DEPARTMENT OF TOURISM, RECREATION AND SPORT MANAGEMENT

UNIVERSITY OF FLORIDA

EDUCATIONAL BACKGROUND

Institution	Field of Study	Degree	Year
Michigan State University, East Lansing, Michigan, USA	Park, Recreation and Tourism Resources	Doctor of Philosophy	2006
Loughborough University, Loughborough, England	Recreation Management (degree renamed into Sport and Leisure Management)	Master of Science	2000
Aristotle University of Thessaloniki, Thessaloniki, Greece	Physical Education and Sport Science	Bachelor of Science	1996

EMPLOYMENT

Institution	Position	Dates
University of Florida, USA	Graduate Coordinator – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	June 2016-present
University of Florida, USA	Associate Professor – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	August 2014- present
University of Florida, USA	Assistant Professor (<i>Tenure Accruing</i>) – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	2007-July 2014
	Affiliate Faculty – Eric Friedheim Tourism Institute	2008 – 2015
	Affiliate Faculty – Center for Greek Studies	2011 – Present
	Affiliate Faculty – Hough Graduate School of Business, Warrington College of Business Administration	2008 – 2015
University of Windsor, Canada	Instructor (<i>Non-Tenure Accruing</i>) – Faculty of Human Kinetics, Department of Kinesiology	2006-2007

PUBLICATIONS

Refereed Publications (§ denotes graduate student)

(1) Refereed Journals

55. §Zhou, R. **Kaplanidou, K.** (accepted). Papadimitriou, D. Theodorakis, N. & Alexandris, K. Understanding the Inspiration among Active Participants in Sport Events. *International Journal of Event and Festival Management*.
54. Diop, A. Al-Emadi, A. **Kaplanidou, K.** Sagas, M. Elmaghraby, E. Qutteina, Y. (in press). Examining the Cross-Cultural Attitudes of Qataris And Expatriates in Qatar, the Host Country of 2022 World Cup. *International Journal of Event and Festival Management*.
53. Ma, C. & **Kaplanidou, K.** (2018). Effect of Event Service Quality on the Quality of Life and Behavioral Intentions of Recreational Runners. *Leisure Sciences*.
52. §Triantafyllidis, S. Ries, R. & **Kaplanidou, K.** (2018). Carbon Dioxide Emissions of Spectators' Transportation in Collegiate Sporting Events: Comparing On-Campus and Off-Campus Stadium Locations. *Sustainability*.
51. §Wendling, E. §Flaherty, M. Sagas, M. **Kaplanidou, K.** (2018). Youth Athletes' Sustained Involvement in Elite Sport: An Exploratory Examination of Elements Affecting their Athletic Participation. *International Journal of Sports Science and Coaching*.
50. §Zhou, R. & **Kaplanidou, K.** (in press, online). Building Social Capital from Sport Event Participation: An Exploration of the Social Impacts of Small-scale Sport Events on the Community. *Sport Management Review*.
<https://doi.org/10.1016/j.smr.2017.11.001>
49. Alexandris, K. Theodorakis, N. **Kaplanidou, K.** & Papadimitriou, D. (2017). Event quality and loyalty among runners with different running involvement levels: the case of "The Alexander the Great" International Marathon. *International Journal of Event and Festival Management*, <https://doi.org/10.1108/IJEFM-08-2016-0057>
48. **Kaplanidou, K.** (2017). Health-Related Attitudes and Behaviors among Olympic Host City Residents from Atlanta, Sydney, Athens, and Beijing Olympic Games: Exploring Potential Legacies after the Event in Each City. *Event Management*. DOI: <https://doi.org/10.3727/152599517X14878772869720>
47. Ma, S.C. & **Kaplanidou, K.** (2017). Examining the Importance of Legacy Outcomes of Major Sport Events for Host City Residents' Quality of Life. *Applied Research in Quality of Life*. 36, (3), 423-437. DOI 10.1007/s11482-016-9496-1

46. **Kaplanidou, K.**, Al-Emadi, A., Triantafyllidis, S. Sagas, M. & Diop, A. (2016) Qatar World Cup 2022: Awareness of the event and its impact on destination and country character perceptions in the USA tourism market. *Tourism Review International*, 20, 143–153
45. Al-Emadi, A., **Kaplanidou, K.**, Diop A., Sagas, M., Le, K.T., & S. Al-Ali Mustafa. 2022 Qatar World Cup: Impact Perceptions among Qatar Residents, *Journal of Travel Research*, (2016), DOI: 10.1177/0047287516652502
44. **Kaplanidou, K.**, Al-Emadi, A, Sagas, M., Diop, A., Fritz G. (2016). Business legacy planning for mega events: The case of the 2022 World Cup in Qatar, *Journal of Business Research*, 69(10), 4103-4111, <http://dx.doi.org/10.1016/j.jbusres.2016.03.041>
43. Sato, S., Ko, Y.J., **Kaplanidou, K.**, & Connaughton, D.P. (2016). Consumers' Comparative Evaluative Judgment of Athlete Endorsers. *Journal of Sport Management*, 30(5), 553-565. DOI: 10.1123/jsm.2015-0296.
42. Ma, S.C. & **Kaplanidou, K.** (online 2016): Legacy perceptions among host Tour de Taiwan residents: the mediating effect of quality of life, *Leisure Studies*: <http://dx.doi.org/10.1080/02614367.2015.1128475>
41. ^sKaradakis, K. & **Kaplanidou, K.** & Karlis, G. (2016). Host and Non-Host Resident Awareness and Perceptions of Legacies for the 2010 Vancouver Olympic Games. *Society and Leisure*. 39 (2), 195–209
40. Papadimitriou, D., **Kaplanidou, K.**, & Papacharalampous, N. (2016). Sport event-sponsor fit and its effects on sponsor purchase intentions: a non-consumer perspective among athletes, volunteers and spectators. *Journal of Business & Industrial Marketing*, 31(2), 247-259.
39. Papadimitriou, D. Apostolopoulou, A. **Kaplanidou, K.** (2016). Participant-based brand image perceptions of international sport events: The case of the Universiade. *Journal of Convention & Event Tourism*. 17(1), 1-20
38. Papadimitriou, D. **Kaplanidou, K.**, Apostolopoulou, A. (online May 2015). Destination image components and word-of-mouth intentions in urban tourism: a multi-group approach. *Journal of Hospitality Tourism and Research*. doi: 1096348015584443
37. ^sCoble, C. Kerwin, S. & **Kaplanidou K.** (2015). "Sport infrastructure in a Small Community: User and Non-User Perceptions of the Impact on the Community" *International Journal of Sport Management*. 16 (2), 255-275.
36. Theodorakis, N., **Kaplanidou, K.** & Karabaxoglou, I. (2015). The Effect of

Event Service Quality and Satisfaction on Happiness Among Runners of a Recurring Sport Event. *Leisure Sciences*. 37:1, 87-107, DOI: 10.1080/01490400.2014.938846

35. Kim, A. & **Kaplanidou, K.** (2014). Consumer Responses to On-site Olympic Sponsorship Activation: The Impact of Interactivity, Emotions, and Perceived Image Fit on Brand Attitude Formation. *International Journal of Sport Management and Marketing (IJSMM)*, 15(5/6), 279-300.
34. **Kaplanidou, K.**, [§]Karadakis, K. & Pennington Gray, L. (2014). *Legacies of Four Summer Olympic Cities 1996-2008: tourism as a common legacy*, *Journal of Tourism Research & Hospitality*. 3 (2), <http://dx.doi.org/10.417212324-8807.1000142>
33. Kim, A., Choi M., & **Kaplanidou, K.** (2015). The Role of the Media in Enhancing People's Perception of Hosting a Mega Sport Event: The Case of Pyeongchang's Winter Olympic Bids. *International Journal of Sport Communication*. 8, 68 -86
32. [§]Sato, M., Jordan, J., **Kaplanidou, K.** & Funk., D. (2014). Determinants of tourists' expenditure at mass participant sport events: A 5-year analysis. *Current Issues in Tourism*, 17(4), 763-771.
31. Potwarka, L., McCarville, R. & **Kaplanidou, K.** (2014). Predicting Purchase Intention and Behavior: An Investigation of Vancouver 2010 Olympic Sponsors. *International Journal of Sport Management and Marketing (IJSMM)*, 15(5/6), 238-260.
30. Gibson, H., Walker, M., Thapa, B. **Kaplanidou, K.** Geldenhuys, S. & Coetzee. W. (2014). Psychic Income and Social Capital among Host Nation Residents: A Pre-Post Analysis of the 2010 FIFA World Cup in South Africa. *Tourism Management*. 44, 113-122
29. Papadimitriou, D., Apostolopoulou, A. & **Kaplanidou, K.** (2015). Destination personality, affective image, and behavioral intentions in domestic urban tourism. *Journal of Travel Research*, 54 (3), 302-315 .
doi:10.1177/0047287513516389
28. **Kaplanidou, K.**, Kerwin, S. & Karadakis, K. (2013). Understanding sport event success: exploring perceptions of sport event consumers and event providers. *Journal of Sport & Tourism*. 18 (3), 137-159.
27. [§] Wang, T. & **Kaplanidou, K.** (2013). The Effect of Sport-Induced Affect on Sponsorship Effectiveness. *International Journal of Sports Marketing and Sponsorship* 15 (1) 57-71.

26. [§] Arai, A. Ko, Y. & Kaplanidou, K. (2013). Athlete Brand Image: Scale Development and Model Test. *European Sport Management Quarterly*, 3(4), 383-403.
25. Kaplanidou, K., [§] Karadakis, K., Gibson, H. Thapa, B., Walker, M., Geldenhuys, S. & Coetzee, W. (2013). Quality of life, event impacts and mega event support among South African residents before and after the event: the case of the FIFA 2010 World Cup. *Journal of Travel Research*, 52(5), 631-645.
24. Li, X. & Kaplanidou, K. (2013). The Impact of the 2008 Beijing Olympic Games on China's Destination Brand: A U.S.-Based Examination, *Journal of Hospitality and Tourism Research*, 37(2), 237-261.
23. [§] Schroeder, A., Pennington-Gray, L., Kaplanidou, K. & Zhan, F. (2013). Destination risk perceptions among US residents for London as a host city of the 2012 Summer Olympic Games. *Tourism Management*, 38, 107-119.
22. Walker, M., Kaplanidou, K., Gibson, H. Thapa, B., Geldenhuys, S., & Coetzee, W. (2013) "Win in Africa, With Africa": Social Responsibility, Event Image, and Destination Benefits. The Case of the 2010 South African FIFA World Cup. *Tourism Management*, 34(1), 80-90.
21. Pennington-Gray, L., Kaplanidou, K. & [§] Schroeder, A. (2013). Drivers of Social Media Use among African Americans in the Event of a Crisis. *Natural Hazards*, 66(1), 77-95.
20. Kaplanidou, K. (2012). The importance of legacy outcomes for Olympic Games four summer host cities residents' quality of life: 1996-2008. *European Sport Management Quarterly*, 12(4), 397-433.
19. [§]Karadakis, K. & Kaplanidou, K. (2012). Legacy Perceptions among Host and Non-host Olympic Games Residents: A longitudinal study of the 2010 Vancouver Olympic Games. *European Sport Management Quarterly*, 12(3) 397-433.
18. Kaplanidou, K. & Gibson, H. (2012). Event Image and Traveling Parents' Intentions to Attend Youth Sport Events: A Test of the Reasoned Action Model. *European Sport Management Quarterly*, 12(1), 3-18.
17. Kaplanidou, K. & Gibson, H. (2012). Differences between First Time and Repeat Spectator Tourists of a Youth Soccer Event: Intentions and Image Approaches. *Current Issues in Tourism*, 15(5), 477-487.
16. Gibson, H., Kaplanidou, K. & [§] Kang, S. (2012). Small-Scale Event Sport Tourism: A Case Study in Sustainable Tourism. *Sport Management Review*, 15(2), 160-170.

15. **Kaplanidou, K.**, Jordan, J, Funk, D. & Ridinger, L. (2012). Recurring Sport Events and Host Event Destination Attributes: Impact on Active Sport Tourist Behavioral Intentions *Journal of Sport Management*, 26(3), 237-248.
14. **Ridinger, L. Funk, D. Jordan, J & Kaplanidou, K.** (2012). Marathons for the Masses: Exploring the Role of Negotiation-Efficacy and Involvement on Running Commitment. *Journal of Leisure Research*, 44(2), 155-178.
13. **Funk, D.** Jordan, J. Ridinger, L. & **Kaplanidou, K.** (2011). Do Mass Participant Sport Events Matter: Exploring the Influence of Exercise Motives and Event Satisfaction on Post Event Exercise Intentions and Commitment. *Leisure Sciences*, 33(3), 250-268.
12. **Pennington-Gray, L.** Thapa, B., **Kaplanidou, K.**,[§] Cayhanto, P., McLaughlin, E., Willming, C., & Blair, S. (2011). Crisis Planning and Preparedness in the United States Tourism Industry, *Cornell Hospitality Quarterly*, 52(3). 312-320.
11. **Hallman, K., Kaplanidou, K. & Breuer, C.** (2010). Event Image Perceptions among Active and Passive Sport Tourists at Marathon Races. *International Journal of Sports Marketing and Sponsorship*, 12 (1), 37-52
10. [§]Karadakis, K., **Kaplanidou, K.** & Karlis, G. (2010). Event leveraging of mega sport events: A SWOT analysis approach. *International Journal of Festival and Event Management*, 1(3), 170-185.
9. **Kaplanidou, K.** & Gibson, H. (2010). Predicting Behavioral Intentions of Active Sport Tourists: The Case of a Small Scale Recurring Sport Event. *Journal of Sport & Tourism*, 15(2), 163-179.
8. **Kaplanidou, K.** & [§] Karadakis, K. (2010). Understanding the Legacy Components of a Host Olympic City: The Case of the 2010 Vancouver Olympic Games. *Sport Marketing Quarterly*, 19(2), 110-117.
7. **Kaplanidou, K.** (2010). Active sport tourists: sport event image considerations. *Tourism Analysis*, 15(3), 381-386
6. **Kaplanidou, K.** & Vogt, C (2010). The Meaning and Measurement of a Sport Event Experience Among Active Sport Tourists: *Journal of Sport Management*, 24 (5), 544-566
5. **Kaplanidou, K.** & Havitz, M (2010). Situational and Enduring involvement of Spectators of Mega Events: *International Journal of Sports Marketing and Sponsorship*, 11(4), 344-359.
4. **Kaplanidou, K.** (2009). Relationships among behavioral intentions, cognitive event and destination images among different geographic regions of Olympic

- Games spectators. *Journal of Sport & Tourism*, 14(4) 249-272.
3. **Kaplanidou, K.** & Vogt, C. (2007). The interrelationship between sport event and destination image and sport tourists' behaviors. *Journal of Sport & Tourism*, 12 (3-4), 183-206.
 2. **Kaplanidou, K.** (2007). The role of affective event and destination image on behavioral intentions. *Event Management*, 10(2), 159-173.
 1. **Kaplanidou, K.** & Vogt, C. (2006). A structural analysis of destination travel intentions as a function of website features. *Journal of Travel Research*, 45(2), 204-216.

Book chapters [(n=5) g denotes graduate student]

1. **Kaplanidou, K.** (2017). Resident input and mega event legacies: environmental concerns. In *Routledge Handbook of Sport and the Environment*. Eds: McCoulough, B. and Kellison, T., Routledge, New York.
2. **Kaplanidou, K.**, Berber, S. Drane, D. (2017, forthcoming) Olympic Games' Image Perceptions among onsite Spectators. The cases of Beijing, London and Sochi. In *International Sport Business Handbook*. Eds: Dodds, M. Heisy, K. & Ahonen, A. Routledge, ISBN-13: 978-1138891548.
3. ^gKim, A. & **Kaplanidou, K.** (2016). Hyundai Motor America: Assessing Sponsorship Activation on College Football Game Day. In Pitts, B. (Ed). *Case Studies in Sport Marketing*, 2nd edition. pp. 99-108. Fit Publishing, Morgantown, WV.
4. **Kaplanidou, K.** (2012). Sport consumers, Olympic Games and Sponsors: image perceptions and behavioral considerations. In *Insight Train*, SK Marketing Company, pp. 84-105. Communication Innovation Group. Seoul, South Korea.
5. **Kaplanidou, K.** (2010) (in Greek). Αθλητικός Τουρισμός: Θεωρητικές και Πρακτικές Προσεγγίσεις. (Sport Tourism: Theoretical and Practical Approaches): In "Ο Αθλητισμός στην Κοινωνία και η Κοινωνία του Αθλητισμού. (Sport in Society and the Society of Sport). Eds: Chatziefstathiou, D. & Georgoulas, S. pp. 187-204. NIRIIDES, Athens, Greece.

Publications under review (g denotes graduate student)

1. ^gTriantafyllidis, S. & **Kaplanidou, K.** Sport Event Participation and Runners' Environmental Behaviors. *Journal of Global Sport Management*.
2. Theodorakis, N., **Kaplanidou, K.** Alexandris, K. & Papadimitriou, D. Sport Event Quality to Quality of Life: The Role of Satisfaction and Purchase Happiness. *Event Management*.
3. Papadimitriou, D. Alexandris, K., **Kaplanidou, K.** & Theodorakis, N. The Brand Personality of Professional Football Teams: A Refined Model Based on the Greek Professional Football League. *Journal of Marketing Communications*.
4. ^gCho. I., ^gKim, M. & **Kaplanidou, K.** The Role of Sponsor's Philanthropy and

- Team Authenticity on Team Identification and Citizenship Behavior. *Sport Management Review*.
5. Zhou, R. **Kaplanidou, K.** Papadimitriou, D. Theodorakis, N. & Alexandris, K. Understanding the Inspiration among Active Participants in Sport Event. *International Journal of Event and Festival Management*.
 6. **Kaplanidou, K.**, Giannoulakis, C., Odio, M., & Chalip, L. Human capital development as a legacy from Olympic Games hosting. *European Sport Management Quarterly*.
 7. Sato, S. Ko, J. Connaughton, C & **Kaplanidou, K.** Athlete endorser scandal and its impact on other innocent endorsers. *European Sport Management Quarterly*.

Non-refereed Publications

(1) Journals

2. **Kaplanidou, K.** (2011). A question of Legacy: The Legacy of the Olympic Games: A host community perspective. *Olympic Review* [The Official Publication of the Olympic Movement], 79 (April-May-June), 64-67. International Olympic Committee. Lausanne, Switzerland.
1. Pennington-Gray, L., Schroeder, A. & **Kaplanidou, K.** (2011). Examining the Influence of Past Travel Experience, General Web Searching Behaviors, and Risk Perceptions on Future Travel Intentions. *International Journal of Safety and Security in Tourism/Hospitality*, 1, 64-89. Available online at: <http://www.palermo.edu/economicas/cbrs/pdf/Vol1JOURNALOFSAFETY-ij.pdf>

(2) Technical reports

21. Kim, C. & **Kaplanidou, K.** (2016). Report for the 2016 Five Points of Life Marathon Prepared for the Five Points of Life Marathon Organizers, Gainesville, FL. pp. 25.
20. Zhou, R. & **Kaplanidou, K.** (2016). St. Patrick Day Races report. Bay City Michigan. pp. 19. Submitted to Event organizers of St. Patrick Day Races.
19. Triantafyllidis, S. & **Kaplanidou, K.** (2016) 2016 Athens Marathon the authentic. Running participant survey and results. Pp. Submitted to Organizing Committee for the Marathon. pp.
18. Kerwin, S., Coble, C., **Kaplanidou, K.**, Walker, M. & Buning, R. (2012). Exploring the Impact of Sport Facilities on a small town community: a resident perspective. Report submitted to Easton Foundation.
17. Gibson, H., Thapa, B., **Kaplanidou, K.**, Walker, M., Geldenhuys, S., Coetzee, W., Berdychevsky, L., & Bell, H. (2011). *2010 FIFA World Cup: International visitors' perspectives*. Prepared for the Ministry of Tourism, Pretoria, South Africa.

16. **Kaplanidou, K.** (2010). IOC Postgraduate Research Grant Final report. Submitted to the International Olympic Committee, Lausanne, Switzerland.
15. Thapa, B., **Kaplanidou, K.**, Gibson, H. Walker, M., (2010). 2010 FIFA World Cup visitor perspectives from Tswane, South Africa. Report submitted to the city of Tshwane/Pretoria. Tshwane/Pretoria, South Africa.
14. Thapa, B., Walker, M., **Kaplanidou, K.**, Gibson, H. (2010). 2010 FIFA World Cup perspective prior to the event. Report submitted to the city of Tshwane/Pretoria. Tshwane/Pretoria, South Africa.
13. **Kaplanidou, K.** 2008 Athens Classic Marathon. Report submitted to the Athens Classic Marathon Organizing Committee. Athens, Greece.
12. **Kaplanidou, K.**, Chang, S. & Gibson (2008). Report on 2008 Gator Showcase for Girls event. Submitted to the Gainesville Sports Commission, Gainesville, Florida.
11. **Kaplanidou, K.**, Chang, S. & Gibson (2008). 7th Annual Senior Games Study report. Submitted to the Gainesville Sports Commission, Gainesville, Florida.
10. **Kaplanidou, K.** & Vogt, C. (2007). Studies of the 2005 and 2006 Michigander Participants. Submitted to the Michigan Department of Transportation and the Rails-to-Trails Conservancy Michigander bike event organizers, Michigan, USA.
9. Vogt, C. & **Kaplanidou, K.** (2006). Tour De Leelanau Bike Tour Economic Impact Study. Submitted to the Leelanau Chamber of Commerce, Leelanau Michigan and the Tour De Leelanau event organizers.
8. Vogt, C., Marans, B., Chazan D. Catilin, C., Campell, D. Hansen, B. & **Kaplanidou, K.** (2005). Understanding Landscape Change in Rapidly Expanding Urban Areas: A Report on the Dynamics of Residential Choice in Southeast Michigan. Submitted to the US Forest Service.
7. **Kaplanidou, K.** & Vogt, C. (2005). Crystal Mountain Website Evaluation. Submitted to Crystal Mountain Resort.
6. **Kaplanidou, K.** & Vogt, C. (2005). Destination Marketing Organization Website. Fifty two (52) evaluation Reports submitted to 52 Michigan Destination Marketing Organizations.
5. **Kaplanidou, K.** & Vogt, C. (2004). Destination Marketing Organization (DMO) Websites: Evaluation and Design: What you need to know, Travel Michigan.
4. **Kaplanidou, K.** & Vogt, C. (2004). Website Evaluation: Terminology and Measurement, Travel Michigan.

3. **Kaplanidou, K.** & Vogt, C. (2003). Destination Branding: Concept and Measurement, Travel Michigan.
2. **Kaplanidou, K.** & Vogt, C. (2003). The role of word-of-mouth and how it can be used to develop a competitive advantage for a destination, Travel Michigan.
1. **Kaplanidou, K.** & Vogt, C. (2003). Conversion Studies, Travel Michigan.

Abstracts

1. **Kaplanidou, K.** & Vogt, C. (2009). The Theory of Planned Behavior, Past Experiences, Satisfaction and Event Attendance. *Event Management*, 13 (supplement 1: Abstracts of International Conference on Festivals and Events Research), S38-39.

Book reviews

3. **Kaplanidou, K.** (2009). [Review of the book: Olympic Tourism, by Mike Weed], *Sport Management Education Journal*. 3(1), 128-130.
2. **Kaplanidou, K.** (2004). [Review of the book: Tourism in Western Europe, A collection of case histories, by Richard Voase (Ed)]. *Journal of Leisure Research*, 36 (2), 288-292.
1. **Kaplanidou, K.** (2007). [Review of the book: Human Resource Management in Olympic Sport Organizations by Chelladurai, P. & Madella, A]. *Journal of Sport Management*, 21 (3), 452-454.

LECTURES, SPEECHES, POSTERS, PRESENTED AT PROFESSIONAL CONFERENCES

a. **International (* denotes the presenter)**

75. Triantafyllidis, S., Ries, R. & **Kaplanidou, K.** Environmental Impact of Spectators Transportation in Collegiate Sporting Events: On-campus vs. Off-campus Stadium. Paper accepted for oral presentation at the Sport Marketing Association conference, Boston, MA, November 1-3, 2017.
74. Kim, C. & **Kaplanidou, K.** Does Sport Involvement Influences Support for Olympic Games? Approach from Sport Involvement Perspective. Paper accepted for oral presentation at the Sport Marketing Association conference, Boston, MA, November 1-3, 2017.
73. Potwarka, L., **Kaplanidou, K.**, Drewery, D., & Teare, G. Positive and Negative Affect, State Inspiration, and Intention to Become More Physically Active in Response an Elite Sport

- Event: The Case of Spectators Attending 2015 Pan Am Games' Track Cycling Competitions. Poster presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
72. *Zhou, R., Kim, C. Pu, H., Ross, W. **Kaplanidou, K.** & Leopkey, R. Exploring Partnerships in Sport Event Delivery. Paper presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
 71. *Triantafyllidis, S. & **Kaplanidou, K.** Health and Self-Motivations as Predictors of Marathon Runners Environmental Behaviors. Paper presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
 70. Ma, C., & ***Kaplanidou, K.** Effect of Event Service Quality and Satisfaction on the Quality of Life and Behavioral Intentions of Recreational Runners: A Comparison of Running Events in Taiwan, the USA, and Greece. Paper Presented at the European Association of Sport Management (EASM), Warsaw, Poland, Sept 9-12, 2016
 69. **Kaplanidou, K.**, Al Emadi, A., Diop, A. Sagas, M. & Assaad Ahmed Elmaghraby, Engi. Legacy perceptions among Qatari nationals: What legacies will the 2022 World Cup bring? Paper Presented at the European Association of Sport Management (EASM), Warsaw, Poland, Sept 9-12, 2016
 68. Sato, S. (HHP student) Ko, Y., **Kaplanidou, K.** Connaughton, D. Does Doing Good Shield against Athlete Scandals? The Effect of Positive Associations on Consumer Judgement and Behavior Toward Scandalized Athletes. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
 67. Triantafyllidis (HHP student) & **Kaplanidou, K.** Marathon Runners and Their Environmentally Friendly Attitudes and Behavioral Intentions: The effect of Gender and Income, Paper presented at the European Association for Sport Management Conference, Warsaw, Poland, September 9-12, 2016
 66. **Kaplanidou, K.** Keynote Speaker at the 2016 Tourism Society of Korea Conference, Title: Olympic Games and tourism development, July 13, 2016, Pyeong Chang, South Korea
 65. Zhou, R., **Kaplanidou, K.**, Theodorakis, N., Alexandris, K. Understanding the Triggers of Inspiration in Sport Event Participation among Runners. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
 64. **Kaplanidou, K.**, Theodorakis, N., Alexandris, K. From Event Quality To Quality of Life: The Role of Satisfaction and Purchase Happiness. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.

63. Sato, S. Ko, Y., **Kaplanidou, K.** Connaughton, D. Does Doing Good Shield against Athlete Scandals? The Effect of Positive Associations on Consumer Judgement and Behavior Toward Scandalized Athletes. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
62. Giannoulakis, C. **Kaplanidou, K.**, Odio, M. Chalip, L. Human Capital Legacy and Event Career Path: Lessons from the Athens 2004 Olympic Games. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
61. **Kaplanidou, K. Keynote Speaker at the** Korean Sport Industry Association Conference: Sport Event Tourism Development: Impacts of Mega and Small Scale Sport Events, Feb 26, 2016, Seoul, Korea
60. **Kaplanidou, K.** (2015). **Keynote speaker** at the 2015 International Conference for Physical Activities, Health Promotion and Leisure and Tourism: National PingTung University of Science and Technology. Topic: Mega sport events and legacy management: knowns and unknowns about creating sustainable outcomes for host cities. December 1, 2015.
59. **Kaplanidou, K.** (2015). **Keynote Speaker** at the 11th International Session for Educators and Officials of Higher Institutes of Physical Education, International Olympic Academy, Olympia, Greece, Topic: Legacy, Sustainability and Social Responsibility in the Olympic Games. July 10-17, 2015.
58. Watkins, K., Kaplanidou, K. & Ko, Y.J. (2015). Attachment to a Team and Emotional Well Being: A Case of Division I-A Collegiate Basketball Fans. Poster presentation at the 13th Annual Sport Marketing Association Conference, October 28-30, 2015, Atlanta, GA
57. Apostolopoulou, A., *Papadimitriou, D., **Kaplanidou, K.**, & Clark, J.S. (2015). Beyond fan identification: Hierarchical effects of product meanings on the consumption of team licensed products. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.
56. *Asada, A., Ko, Y.J. & **Kaplanidou, K.** (2015). The Determinants of Word of Mouth Influence in Sport Viewership. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.
55. Al-Emadi, A., **Kaplanidou, K.**, *Sagas, M., & Diop, A. (2015). Business networking legacy planning in Qatar from the 2022 World Cup. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.
54. **Kaplanidou, K.**, Apostolopoulou, A. & Papadimitriou, D. (2014). The influence of runners' personality traits on event and destination related outcomes. Paper presented at the 2014 Sport Marketing Association Conference, Philadelphia, October 22-25, 2014.

53. ***Kaplanidou, K.** & Berber, S. (2014). The 2014 Sochi Olympic Games: Event Image and Olympic Values. Invited presentation to the Symposium Olympic Idea Nowadays, University of Gutenberg Mainz, Germany, September 6-9, 2014.
52. **Kaplanidou, K.** & Potwarka, L. (2014, May). The Influence of Attitudes Toward the International Olympic Committee and Olympic Games' Brand Personality on Word of Mouth Behavior. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.
51. **Kaplanidou, K.**, Sagas, M., Al Emadi, A., Diop, A. (2014, May). Awareness of hosting the 2022 World Cup in Qatar: Impact on the image of the region, country image, country character and interest in visiting and watching the event among US residents. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.
50. *Kim, A., & **Kaplanidou, K.** (2014, May). "Olympic Sponsor-Event Fit" Perceptions Among Onsite Olympic Games Spectators: The Case of the 2012 London Olympic Games. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.
49. *Kim, A., **Kaplanidou, K.**, & Fritz, G. (2014, May). Examining Collegiate Football Fans' Response to On-Site Sponsorship Activation. 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.
48. ***Kaplanidou, K.** & Kim, A. (2013). Creating a scale to measure and evaluate the image of the Olympic Games among onsite spectators. Paper presented at the 7th International Sport Business Symposium, Buenos Aires, Argentina, September 3-4, 2013.
47. *Kim, A., Choi, M. & **Kaplanidou, K.** (2013). Media Effect on the Public Attitude toward Hosting Olympics: The Case of PyeongChang's Winter Olympic Bids. Paper accepted for presentation at the 11th Annual Conference of the Sport Marketing Association (SMA), in Albuquerque, New Mexico, October 23-26, 2013.
46. *Kim, A., & **Kaplanidou, K.** (2013). Consumer Responses to On-site Olympic Sponsorship Activation: The Effect of Emotions and Perceived Image Fit on Consumer Attitude towards Sponsorship Activation and Sponsor Brand. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
45. *Wang, R. & **Kaplanidou, K.** (2013). Fan Loyalty, Predicting True, Latent, Spurious and low loyalty based on spectator motives. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
44. ***Kaplanidou, K.**, Drane, D., Karadakis, K. & Kim, A. (2013). Comparing the image of the Beijing 2008 and London 2012 Olympic Games: What do the spectators think? Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.

43. *Potwarka, L., McCarville, R. & **Kaplanidou, K.** (2013). Predicting intention to patronize Vancouver 2010 Olympic Sponsors: An extended theory of planned behavior approach. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
42. *Karadakis, K. & **Kaplanidou, K.** (2013). Residents perceptions of successfully hosting a small scale sport event. Poster presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
41. *Wang, R. & **Kaplanidou, K.** (2013). Imagery processing: An investigation of sport tourists' travel decision making. Poster presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
40. **Kaplanidou, K.** & *Karadakis, K. (2012). Four Summer Olympic cities 1996-2008: Residents' unaided response to the meaning of legacy of the Olympic Games. Paper presented to the 11th International Symposium for Olympic Research, University of Western Ontario. London, Ontario, Canada.
39. *Wang, R. & **Kaplanidou, K.** (2012). The Effect of affect regulation on sponsorship effectiveness. Paper presented at the 10th Sport Marketing Association Conference, Orlando, Florida.
38. *Karadakis, K., & **Kaplanidou, K.** (2012) Examining Resident Perceptions of Small-Scale Sport Event Impacts and Quality of Life. Paper presented and the North American Society for the Sociology of Sport, at NASSS in New Orleans, Louisiana.
37. **Kaplanidou, K.** & Spengler, J.O. (2012). The temporal impact of Olympic Games hosting on residents' health related behaviors: The cases of Atlanta, Sydney, Athens, Beijing. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
36. *Karadakis, K. & **Kaplanidou, K.** (2012). Host and Non-Host Resident Perceptions and Awareness of Legacies for the 2010 Vancouver Games, Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
35. *Kim, A., & **Kaplanidou, K.** (2012). Examining successful and unsuccessful bids of Olympic Games host cities: the case of the 2016 Summer Olympic Games and the 2018 Winter Olympic Games. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
34. *Coble, C., **Kaplanidou, K.** & Kerwin, S. (2012). Sport Infrastructure in a small community: Residents perceptions of the impact on the community. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.

33. Gibson, H., Walker, M., Thapa, B., **Kaplanidou, K.**, Geldenhuys, S., & Coetzee, W. (2012). *Psychic income and social capital among residents: A pre-post exploratory analysis of the 2010 FIFA World Cup in South Africa*. Presented at the 20th Annual European Association for Sport Management Conference, Aalborg, Denmark.
32. Gibson, H., *Kang, S., Walker, M., **Kaplanidou, K.**, Thapa, B., Coetzee, W., & Geldenhuys, S. (2011). Four Sport Tourist Fan Types: 2010 World Cup, Flow-on Tourism and other attributes. Paper presented at the 19th Annual European Sport Management Conference, (EASM). Madrid, Spain.
31. ***Kaplanidou, K.** (2011). The Importance of Legacy Outcomes for four Summer Olympic Games host cities: 1996-2008. 19th International Congress on Physical Education and Sport, Komotini, Greece (invited presentation).
30. Gibson, H., Walker, M., **Kaplanidou, K.**, Thapa, B., Geldenhuys, S., & Coetzee, W. (2011). The Perceived Social Impact of the 2010 FIFA World Cup: Resident Perceptions from One Host City. Paper presented at the International Society for the Sociology of Sport Congress, Havana, Cuba July 10th-18th, 2011.
29. ***Kaplanidou, K.** (2011). Understanding the importance of legacy outcomes for Olympic Games Host city residents' quality of life. Paper presented at the 19th Annual European Sport Management Conference, (EASM). Madrid, Spain.
28. **Kaplanidou, K.** (2011). Examining legacies of mega events: organizational responsibility" or societal need? The case of four Olympic cities and the 2010 World Cup in South Africa, Aspire 4 Sport, Doha, Qatar
27. ***Kaplanidou, K.**, Karadakis, K., & Pennington-Gray, L. (2011). A Case Study of the Legacies of Four Summer Olympic Cities 1996-2008. Paper presented at the 2011 Conference for TTRA in London, Canada.
26. ***Kaplanidou, K.**, Gibson, H., Karadakis, K., Walker, M., Thapa, B., Geldenhuys, S., & Coetzee, W. (2011). Quality of life as a mediator between event impacts and mega event support among South African residents: The 2010 FIFA World Cup. Paper presented at the 2011 Conference for TTRA in London, Canada.
25. *Karadakis, K., & **Kaplanidou, K.** (2011). Legacy Perceptions among Host and Non-host Olympic Games Residents: A longitudinal study of the 2010 Vancouver Olympic Games. Paper presented at the 2011 Conference of the North American Society for Sport Management, London, Canada.
24. *Karadakis, K., & **Kaplanidou, K.** (2010). Host and Non-host Residents' Perceptions of the Vancouver Olympic Games Legacy. Paper presented at the 31st annual conference of the North American Society for the Sociology of Sport: Producing Knowledge, Producing Bodies: Cross-Currents in Sociologies of Sport and Physical Culture, San Diego, United States.

23. *Cattani, K., *Wang, R., *Karadakis, K., & **Kaplanidou, K.** (advisor) (2010). The New Orleans Hornets: None of us is as strong as all of us...Passion, Purpose, Pride. Poster presented at the Sport Marketing Association fall conference, New Orleans, United States.
22. ***Arai, A., Ko, Y., & Kaplanidou, K.** (2010). Athlete Brand Image: Scale Development and Model Test. Paper presented at the 8th Sport Marketing Association, New Orleans. Louisiana.
21. ***Apostolopoulou, A. Papadimitriou, D. & Kaplanidou, K.** (2010). An exploratory study of the brand image of the World University Games: The case of Universiade Belgrade 2009. Paper accepted for presentation at the 8th Sport Marketing Association, New Orleans, Louisiana.
20. ***Kaplanidou, K.** & Buta, N. (2010). Spectators' event image perceptions of Super Bowl: A dynamic image formation approach. Poster presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
19. ***Kaplanidou, K.** & Apostolopoulou, A. (2010). Assessing Spectators' Satisfaction with Peripheral Elements of a Sporting Event: The Case of Super Bowl XLIII Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
18. *Gates, J. & **Kaplanidou, K.** (2010). Understanding Motivation and Students' Exercise Consumption Behaviors Based On Their Stage of Change in Exercise. Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
17. ***Karadakis, K. & Kaplanidou, K.** (2010). Legacy Perceptions among Host and Non-host Olympic Games Residents: The Case of the 2010 Vancouver Olympic Games. Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
16. ***Kaplanidou, K.** (2010). Personality aspects of active sport tourists and their impact on behavioural intentions. Paper presented via a virtual classroom application at the 18th International Congress of Physical Education and Sport, Democritus University of Thrace, Komotini, Greece.
15. ***Gibson, H., Kaplanidou, K., & Thapa, B.** (2010). Small-scale sport tourism as a sustainable legacy of mega-events: A key component of a successful national sport tourism strategy. Abstract accepted for presentation at the Colloquium on Mega-Event Sustainability, Johannesburg, 24 February 2010.
14. **Li, X. R., Kaplanidou, K., Jeon, S. M. N., & Cheng, C.-K.** (2009). *China's destination image change before and after the 2008 Beijing Olympic Games: A U.S.-based examination*. Paper presented at the 3rd International Conference on Destination Branding and Marketing, Macau, P.R. China. (Presented by R. Harrill).

13. ***Kaplanidou, K.**, Funk, D. *Buta, N., & Goutzioupas, G. (2009). The Event Image of the Athens Marathon from the Sport Tourist Marathon Runners' Perspective: A Qualitative and Quantitative Approach. Paper presented at the 17th Annual European Sport Management Conference, Amsterdam, Holland.
12. ***Gibson, H.**, **Kaplanidou, K.**, *Kang, S., & *Bell, H. (2009). Small-Scale Event Sport Tourism: A Case Study of Six Events. Paper presented at the 17th Annual European Sport Management Conference, Amsterdam, Holland.
11. *Karadakis, K., **Kaplanidou, K.**, & Kim, M. (2009). Exploring environmental responsibility: The case of the International Olympic Committee. Paper presented at the 17th Annual European Sport Management Conference, Amsterdam, Holland.
10. ***Jordan, J.**, ***Beaton, A.**, **Kaplanidou, K.** & Funk, D. (2009). Market Segmentation in participatory sport events. Paper presented at the 17th Annual European Sport Management Conference, Amsterdam, Holland.
9. ***Karadakis, K.**, Walker, N., **Kaplanidou, K.** & **Sagas, M.** (2009). The Olympic Games and Sustainability: Sociological, Environmental and Local Community Impacts. Paper presented at the 30th annual conference of the North American Society for the Sociology of Sport: Sport and bodily Culture in Hard Times", Ottawa, Canada.
8. ***Karlis, G.**, Karadakis, K., **Kaplanidou, K.**, C., I., Onsescu, J., & Sharaf, A. (2009). *Transforming to a life of leisure: Senior Greek immigrants in Ottawa, Canada*. Paper presented at the Leisure, Space and Change: 2009 Symposium, Ottawa, Canada.
7. ***Kaplanidou, K.** & Vogt, C. (2009). *The Theory of Planned Behavior, Past Experience, Satisfaction and Event Attendance during the Post Event Consumption Phase*. Paper presented at the International Conference on Festival and Event Research (ICFER), Orlando, Florida, USA.
6. ***Kaplanidou, K.** & Chang, S. (2008). *Sport event and destination images: Longitudinal image formation and change and its impact on sport consumer behaviors*. Paper presented at the 2008 North American Society for Sport Management Conference, Toronto, Ontario.
5. ***Gibson, H.**, Kang, S. J., & **Kaplanidou, K.** (2008) *Inside the Leisure Social World of Competitive Archery: Involvement, Social World Membership and Participation Patterns*. Paper presented at the 2008 World Leisure Congress, Quebec, Canada.
4. ***Karlis, G.** Karadakis, K, & **Kaplanidou, K.** (2008). *Aged Immigrants and the Adjustment to a Life of Leisure: A Focus Group Study*. Paper presented at the 37th Annual Scientific and Educational Meeting of the Canadian Association on Gerontology, London, Ontario, Canada.
3. ***Kaplanidou, K.** & Gibson, H. (2008) *Differences between first time and repeat spectators of a Youth soccer event: intentions and image approaches* presented at the 2008 European

Association of Sport Management Conference in Heidelberg, Germany. Paper was a finalist for the Conference New Researcher award.

2. ***Kaplanidou, K.** & Taks, M. (2007). *A study of Olympic sport tourists' involvement with the event and the host destination Olympic city*. Poster presentation presented at the 2007 European Association of Sport Management Conference in Turin, Italy.
1. ***Kaplanidou, K.**, & Vogt, C. (2007). *Path analysis of sport event image influence on spectators' intentions to revisit the hosting destination*. North American Society for Sport Management Conference, Ft. Lauderdale, USA.

National

1. ***Kaplanidou, K.** (2010). Residents of host Olympic cities as consumers of the Olympic Games legacy “products”: A theoretical model of processing outcomes based on temporal distance. Paper presented at the Sport Entertainment and Venue Tomorrow conference, Columbia, South Carolina. (*Invited presentation*).

Local

9. Triantafyllidis, S., Ries, R., & **Kaplanidou, K.** (2017). The eco-friendly transportation of fans in collegiate sport events: The case of an urban and a non-urban area. Paper presented at the Collegiate Sport Sustainability Summit, June 5-7, Gainesville, FL.
8. *Zhou, R. & **Kaplanidou, K.** Social Capital from Sport Event Participation: An Exploration of the Social Impacts of Small-scale Sport Events on the Local Community. Stanley Lecture Series Poster Presentation, HHP, March 21, 2017, Gainesville, Florida.
7. *Kim, C. & **Kaplanidou, K.** Does Sport Involvement Affects Support For Olympics as Multi-Sport Event: Approach from a Sport Involvement Perspective. Stanley Lecture Series Poster Presentation, HHP, March 21, 2017, Gainesville, Florida.
6. *Triantafyllidis (HHP student) & **Kaplanidou, K.** (2016). Environmentally friendly transportation in sport events, HHP research day, November 2016, University of Florida, Gainesville, FL
5. *Kim, C. (HHP student) & **Kaplanidou, K.** (2016). Attitudes and Expected Olympic Legacy Outcomes and support for the Olympics Games, HHP research day, November 2016, University of Florida, Gainesville, FL

4. *Zhou (HHP student) & **Kaplanidou, K.** (2016). Inspiration of Sport Event Runners, HHP research day, November 2016, University of Florida, Gainesville, FL
3. *Triantafyllidis, S. & **Kaplanidou, K.** Marathon runners and their environmental attitudes. Are they a good market for environmental CSR interventions? Poster Presentation at the University of Florida Health and Human Performance Research Day, March 10, 2015, Gainesville, Florida.
2. *Triantafyllidis, S. & **Kaplanidou, K.** Motivational factors that influence peoples' behavioral intentions to participate in sport events in the future. Poster Presentation at the University of Florida Graduate Student Research Day (GSRD), October 27, 2015, Gainesville, Florida.
1. Kim, A. & **Kaplanidou, K.** (2012). Examining successful and unsuccessful bids of Olympic Games host cities: The case of the 2016 Summer Olympic Games and the 2018 Winter Olympic Games. Paper presented at the Health and Human Performance Graduate Research Day, College and Health and Human Performance, Gainesville, Florida. April, 12.

CONTRACTS AND GRANTS

a. Funded Externally

14. **Kaplanidou, K.** (PI) & Chatziefstathiou, D. (I). The role of involvement with sport and the Olympic values: The perceived impacts of Youth Olympic Games: the cases of Lillehammer and Lausanne. Olympic Studies Center, International Olympic Committee, Direct Cost: \$15,000, Indirect Cost: \$902. (2017-2018)
13. **Kaplanidou, K.** The relationships between the CSR, social identities, brand equity, and consumer loyalty among sport consumers: a study from cross-national and longitudinal perspectives. National Cheng Kuhn University, Taiwan, Total: \$7,000, Direct Cost: \$6,097, Indirect cost: \$902 (2017-2018).
12. **Kaplanidou, K.** The relationships among core and peripheral service quality, perceived value, team identification, and behavioral intentions of professional team sport spectators. National Cheng Kuhn University, Taiwan, Total: \$6,791, Direct Cost: \$5,915.87, Indirect cost: \$875.13 (2016-2017).
11. **Kaplanidou, K.** Effect of event service quality and satisfaction on the quality of life and behavioral intentions of recreational runners. National Cheng Kuhn University, Taiwan, Total: \$6,600, Direct Cost: \$5,749, Indirect cost: \$851, (2015-2016).

10. **Kaplanidou, K.** (PI) Sagas, M. (Co-PI): *The 2022 Qatar FIFA World Cup's economic, socio-cultural and environmental impacts on residents' well-being*. Social and Economic Survey Institute, Qatar University, Total: \$76,134.15, Direct cost: \$63,463, Indirect cost: \$12,693 (October 2013-October 2015).
9. PI: Sagas, M., Co-PI: **Kaplanidou, K.**, (31% effort) Co-PI: Ko, Y. *Barriers and Motivations of Elite Youth Sport Participation*. ESPN, Total: 20,000, Direct cost: \$18,182, Indirect cost: 1,818.00. (June 2013 - 2014.)
8. PI: Kerwin, S. Co-PIs: Walker, M., **Kaplanidou, K.** (30% effort). *Exploring Sport-for-Development at the Community-Level*. North American Society of Sport Management (NASSM) Research Grant. Total: \$1,350. Direct cost: \$1,227.27, Indirect cost: 122.73 (May 2011 – May 2012). *Note: this grant had no salary allocations, just cost related to research materials.*
7. PI: **Kaplanidou, K.** *Examining the Importance of Olympic Games Legacy Aspects Among Host City Residents: A Temporal Approach*. International Olympic Committee (IOC) Olympic Studies Centre, Information Management Department. Total: 10,000 CHF. Direct cost: 10,000 CHF, Indirect cost: 0 CHF, (December 2009-December 2010) –final conversion to US dollars: \$9,358.00
6. PI: **Kaplanidou, K.** *Evaluate participant perceptions of the Athens Classic Marathon event*. Athens Classic Marathon Organization. Athens, Greece. Total: \$750. Direct cost: 511.94, Indirect cost: \$238.06, (November 2009-December 2010).
5. PI: **Kaplanidou, K.** Co-PI: McLaughlin, E. *Florida First Coast of Golf: Strategic Planning Project*. Florida First Coast of Golf. Total: \$7,300: Direct costs: 6,347.83, Indirect cost: \$952.17 (November 2007- August 2008)
4. PI: **Kaplanidou, K.** Co-PI: Gibson, H. *Spectator and coach perceptions of 2008 Gator Soccer Showcase for Girls sport event*. Gainesville Sports Commission. Total: \$2,751.76, Direct cost: \$ 2,751.76. Indirect Cost: \$0 (January 2008-August 2008)
3. PI: **Kaplanidou, K.** Co- PI: Gibson, H. *Senior Games Event Participant Study*. Gainesville Sports Commission. Total: \$650, Direct cost: \$650. Indirect Cost: \$0 (October 2007-August 2008)
2. PI: Gibson, H. Co- PI: **Kaplanidou, K.** (50%). *Gainesville ASA Pro/Am McKenzie Tour Survey*. Gainesville Sports Commission. Total: \$2,210.43 Direct cost: \$2,210.43, Indirect Cost: \$0 (February 2008-August 2008).
1. PI: Lowman, K. K. Co- PI: Byrd, C. E., Zhang, J. J., Ko, Y. J., **Kaplanidou, K.** (8% effort) & Byon, K. *Assessment of Student Achievement: Examining the EdVenture Curricula*. EdVenture Group, Total: \$38,000. Direct cost: 33,043, Indirect cost: 4,957. (January 2008-December 2008).

List of External Funding 2007 - present

Grants are listed by the Candidate's Role for the reader's convenience and not in reverse chronological order. The preceding detailed list follows the chronological order.

Role	Agency	Grant Title & Dates	Total Award	Candidate Allocation (Amount)
PI	Olympic Studies Center, IOC	The role of involvement with sport and the Olympic values: The perceived impacts of Youth Olympic Games: the cases of Lillehammer and Lausanne.	\$15,000	\$15,000
PI	National Kung Chen University, Taiwan	The relationships between the CSR, social identities, brand equity, and consumer loyalty among sport consumers: a study from cross-national and longitudinal perspectives.	\$7,000	\$7,000
PI	National Kung Chen University, Taiwan	The relationships among core and peripheral service quality, perceived value, team identification, and behavioral intentions of professional team sport spectators. National Cheng Kuhn University (2016-2017).	\$6,791	\$6,791
PI	National Kung Chen University, Taiwan	Effect of event service quality and satisfaction on the quality of life and behavioral intentions of recreational runners. National Cheng Kuhn University, (2015-2016).	\$6,600	\$6,600
PI	Qatar University-S ESRI	The 2022 Qatar FIFA World Cup's economic, socio-cultural and environmental impacts on residents' well-being.	\$76,134.15	\$76,134.15
PI	International Olympic Committee (IOC) Olympic Studies Centre	Examining the Importance of Olympic Games Legacy Aspects Among Host City Residents: A Temporal Approach. December 2009-December 2010	\$9,358.00	\$9,358.00
PI	Athens Classic Marathon	Evaluate participant perceptions of the Athens Classic Marathon event November 2009-December 2010	\$750.00	\$750.00

PI	Gainesville Sports Commission	Spectator and coach perceptions of 2008 Gator Soccer Showcase for Girls sport event January 2008-August 2008	\$2,751.76	\$2,751.76
PI	Gainesville Sports Commission	Senior Games Event Participant Study October 2007-August 2008	\$650.00	\$650.00
PI	Florida First Coast of Golf	Florida First Coast of Golf: Strategic Planning Project. November 2007- August 2008	\$7,300.00	\$7,300.00
Co-PI	ESPN	Barriers and Motivations of Elite Youth Sport Participation June 2013-May 2014	\$20,000.00	\$6,200.00
Co-PI	NASSM	Exploring Sport-for-Development at the Community-Level	\$1,350.00	\$1,227.27
Co-PI	Gainesville Sports Commission	Gainesville ASA Pro/Am McKenzie Tour Survey. Gainesville Sports Commission. February 2008-August 2008	\$2,210.43	\$1,105.215
Co-PI	EdVenture Group	Assessment of Student Achievement: Examining the EdVenture Curricula.	\$38,000.00	\$3,000.00
Total			\$194,000	\$143,867

b. Funded Internally

List of Internal UF Funding 2007-present

Role	Agency	Title & Dates	Total Award
PI	Center for Tourism Research and Development (renamed into Eric Friedheim Tourism Institute)	Understanding the importance of various legacy aspects among key stakeholders involved in the management and delivery of the Olympic Games. August 2009-February 2010	1,000

Submitted - But Not Funded – Provide a list that includes the date of submission, amount of proposal, name of agency, proposed role of nominee. Indicate any resubmissions.

4. **Kaplanidou, K.**, (LPI), Al-Emadi, A., (Co-LPI) Diop, A., (Co-PI), Al-Emadi, D., Kien, L. (Co-PI) & Sagas, M. (Co-PI). *The 2022 Qatar FIFA World Cup's economic, socio-cultural and environmental impacts on residents' well-being and on*

destination's profile. National Priority Research Program, Qatar National Research Fund (US \$1,028,090).

Note: LPI stands for Lead PI.

3. **Kaplanidou, K.**, (PI), Ko, Y.J. (Co-PI). *Attitudes and Behaviors of Non “Customers” Toward UF Women’s Basketball. University Athletic Association Marketing Department. \$5,269*
2. **Kaplanidou, K.**, (PI), Apostolopoulou, A. (Co-PI). (October 1, 2008). *Citizens as stakeholders for sport and tourism development: Management considerations. IBM Center for the Business of Government. Amount: \$20,000*
1. **Kaplanidou, K.** (PI). *Spring 2012 Faculty Enhancement Opportunity Award. Submitted to UF FEO Central Task Force. Grand Total: 18,351.18.*

GRADUATE COMMITTEE ACTIVITIES (* Denotes a non-thesis option.)

- Appointed to Graduate Faculty in the Department of Tourism, Recreation & Sport Management: Fall 2007.

Candidate’s Role	Student	Major	Complete Date¹
Chair Ph.D	Inje Cho	Health and Human Performance	May 2021
Chair Ph.D	Stavros Triantafyllidis	Health and Human Performance	May 2018
Chair Ph.D	Ran Zhou	Health and Human Performance	May 2019
Chair, Ph.D	Erika Dolinting	Health and Human Performance	December 2019
Chair, Ph.D	Changwook Kim	Health and Human Performance	December 2019
Chair Ph.D	Tzushuo Wang	Health and Human Performance	May 2013
Chair Ph.D	Kostas Karadakis	Health and Human Performance	August 2012
Chair Master's*	Jordan Jones	Sport Management	May 2014
Chair Master's*	Kendall Kroger	Sport Management	May 2014
Chair Master's*	Bethany Coon	Sport Management	May 2013
Chair Master's	Kristin Watkins	Sport Management	August 2012
Chair Master's*	Ximeng Deng	Sport Management	May 2012
Chair Master's*	Xiao Wang	Sport Management	May 2012
Chair Master's*	Mark Masson	Sport Management	December

			2010
Chair Master's*	Erick Reasoner	Sport Management	December 2010
Chair Master's*	Jonathan Windham	Sport Management	December 2009
Chair Master's*	Curtis Williams	Sport Management	December 2009
Chair Master's*	Steven Hassen	Sport Management	August 2009
Chair Master's	Jessica Gates	Sport Management	August 2009
Chair Master's*	Douglas Badertscher	Sport Management	August 2009
Chair Master's*	William Gilreath	Sport Management	May 2009
Chair Master's*	Amber Mccray	Sport Management	May 2009
Chair Master's*	Matthew Fuchs	Sport Management	May 2009
Chair Master's*	William Maslan	Sport Management	December 2008
Chair Master's*	Kelsey Smith	Sport Management	December 2008
Member Ph.D	Shintaro Sato	Health and Human Performance	Anticipated date of completion May 2015
Member Ph.D	Akiko Arai	Health and Human Performance	August 2014
Member Ph.D	Michael Odio	Health and Human Performance	August 2013
Member Ph.D	Daniel Sargeant	Health and Human Performance	August 2012
Member Ph.D	Kevin Cattani	Health and Human Performance	August 2012
Member Ph.D	Nefertiti Walker	Health and Human Performance	August 2011
Member Ph.D	Brian Menaker	Health and Human Performance	August 2011
Member Ph.D	Natalia Buta	Health and Human Performance	August 2010
Member Ph.D	Soon Kim	Health and Human Performance	May 2010
Member Ph.D	Jung-Eun Kim	Health and Human Performance	August 2009
Member Ph.D	Melanie Mousseau	Health and Human Performance	August 2009
Member Ph.D	Chul Jeong	Health and Human Performance	May 2009
Member Master's*	Hunter Hannon	Sport Management	May 2015

Member Master's*	Sean Dwyer	Sport Management	May 2014
Member Master's	Tara-Lynn Mercurio	Sport Management	May 2014
Member Master's*	Qabiyl Johnson	Sport Management	May 2014
Member Master's	Akira Asada	Sport Management	May 2014
Member Master's*	Sofia Melendez Aparicio	Recreation, Parks, and Tourism	May 2013
Member Master's*	William Barclay	Sport Management	May 2013
Member Master's*	Fangzi Zhan	Recreation, Parks, and Tourism	May 2012
Member Master's*	Allison Forrest	Sport Management	May 2012
Member Master's*	Kang-ning Sun	Recreation, Parks, and Tourism	May 2012
Member Master's*	Jameil Floyd	Sport Management	May 2012
Member Master's*	Madeline Da Silva	Sport Management	May 2012
Member Master's	Philip Somersall	Sport Management	May 2012
Member Master's	Youngmin Yoon	Sport Management	December 2010
Member Master's	Liyan Jin	Sport Management	May 2010
Member Master's	Claire Smith	Sport Management	May 2010
Member Master's	Akiko Arai	Sport Management	May 2010
Member Master's	Taeho Kim	Sport Management	May 2010
Member Master's*	Colleen Healy	Sport Management	December 2009
Member Master's	Kuan-chou Chen	Sport Management	December 2009
Member Master's*	Asha Fleming	Sport Management	May 2009
Member Master's*	Valencia Wells	Sport Management	December 2008
Member Master's*	Stephen Leitch	Sport Management	December 2008
Member Master's*	Kevin Cattani	Sport Management	May 2008
External Ph.D	Michael Clayton	Mass Communication	May 2009

1. *Note: future dates are anticipated dates of completion*

UNIVERSITY GOVERNANCE AND SERVICE

a. University

- Faculty Forum: Internationalization task (HHP/TRSM representative, January 2013)
- Faculty Forum: Improving response rates for online teaching evaluations (HHP/TRSM representative, February 2013)

a. College (College of Health and Human Performance)

- College Curriculum Committee (Fall 2016- present)
- HHP Assessment Committee (Fall 2016- present)

- Graduate Faculty Committee (Fall 2013- Spring 2015, Fall 2016-present)
 - Stanley Lecture and Research Symposia: Chair (2008)
 - Scholarship Committee: Chair (2009)
 - Health Education and Behavior (HEB) Faculty Search Committee-Member (2012-2013)
- b. Department/Center (Department of Tourism, Recreation and Sport Management)
- Graduate Coordinator (Summer 2016-today)
 - Graduate Studies Committee. Member (Fall 2010, Spring 2011, Fall 2014)
 - Sport Management Doctoral Program Review Committee (Spring 2012- Fall 2014).
Chair
 - Tenure and Promotions Guidelines review committee. Member (Fall 2011, Spring 2012, Fall 2012)
 - Undergraduate Studies Committee. Member (Fall 2010, Fall, 2013, Spring 2014)
 - Transfer Applications Committee. Member (2010)
 - Faculty Search and Screen Committees. Member (2008, 2009/10, 2012, 2014, 2017)
 - Strategic Planning Committee. Member (2008-2011)
 - Development Committee. Member (2007-2008)
 - Annual Peer Review Research Committee. Member (Spring 2010, Spring 2011)
 - SPM Admissions Review Committee. Member (2012-2013)
 - TRSM student petitions Committee. Member (2012-2013)
 - Sport Management Program Coordinator (Fall 2010)

EDITOR OF SCHOLARLY JOURNALS, SERVICE ON EDITORIAL ADVISORY BOARDS, REVIEWER FOR SCHOLARLY JOURNALS

a. Editor

1. Sport Marketing Quarterly, Special Issue: Marketing Sport Event Tourism. (2013)

b. Editorial Advisory Boards

1. Sport Management Review (2010 - present)
2. Journal of Sport Management (2017- present)
3. Choregia: Sport Management International Journal (2011-present)
4. International Journal of Sport Management, Recreation & Tourism (2009 - present)
5. Journal of Sport & Tourism (2015- present)

c. Reviewer for Scholarly Journals

2017 (8 manuscripts so far)

1. Journal of Sport and Tourism (2 manuscripts)
2. Journal of Destination Marketing and Management (1 manuscript)
3. Journal of Sport Management (1 manuscript)
4. Sport Management Review (2 manuscripts)
5. Sport in Society (1 manuscript)

6. Tourism Review International (1 manuscript)

2016 (34 manuscripts)

7. European Sport Management Quarterly (3 manuscripts)
8. Journal of Sport Management (3 manuscripts)
9. Current Issues in Tourism (1 manuscript)
10. International Journal of Sport Management, Recreation and Tourism (3 manuscripts)
11. Tourism Review International (2 manuscripts)
12. Sport Management Review (5 manuscripts)
13. International Journal of Sport Marketing and Sponsorship (2 manuscript)
14. Event Management Journal (2 manuscripts)
15. Journal of Sport and Tourism (3 manuscripts)
16. Journal of Sport Management (3 manuscripts)
17. Journal of Global Sport Management (1 manuscript)
18. Managing Leisure (1 manuscript)
19. Cogent Social Sciences (1 manuscript)
20. International Journal of Sport Marketing and Sponsorship (1 manuscript)
21. Journal of Travel and Tourism Marketing (1 manuscript)
22. Sport Management Education Journal (1 manuscript)
23. Sport Marketing Quarterly (1 manuscript)

2015 (28 manuscripts)

24. European Sport Management Quarterly (3 manuscripts)
25. Journal of Sport Management (1 manuscript)
26. Current Issues in Tourism (2 manuscripts)
27. International Journal of Sport Management, Recreation and Tourism (3 manuscripts)
28. Tourism Review International (3 manuscripts)
29. Sport Management Review (5 manuscripts)
30. International Journal of Sport Marketing and Sponsorship (2 manuscript)
31. Event Management Journal (2 manuscripts)
32. Journal of Sport and Tourism (1 manuscript)
33. Tourism Management (1 manuscript)
34. Managing Leisure (1 manuscript)
35. Services Industries Journal (2 manuscripts)
36. International Journal of Sport Marketing and Sponsorship (1 manuscript)
37. Sport and Society (1 manuscript)

2014 (20 manuscripts)

38. European Sport Management Quarterly (2 manuscripts)
39. Journal of Sport Management (1 manuscript)
40. Annals of Tourism Research (1 manuscript)
41. International Journal of Sport Management, Recreation and Tourism (2 manuscripts)
42. Sport Management Review (5 manuscripts)

43. International Journal of Sport Marketing and Sponsorship (1 manuscript)
44. Journal of Destination Marketing & Management (1 manuscript)
45. Tourism Management (1 manuscript)
46. Leisure Sciences (1 manuscript)
47. Sport marketing Quarterly (3 manuscripts)
48. International Journal of Sport Marketing and Sponsorship (1 manuscript)
49. Sport and Society (1 manuscript)

2013 (13 manuscripts)

50. European Sport Management Quarterly (2 manuscripts)
51. Journal of Sport Management (2 manuscripts)
52. Journal of Intercollegiate Sport (1 manuscript)
53. International Journal of Sport Management, Recreation and Tourism (3 manuscripts)
54. Sport Management Review (1 manuscript)
55. International Journal of Sport Marketing and Sponsorship (1 manuscript)
56. Journal of Destination Marketing & Management (1 manuscript)
57. Leisure Sciences (1 manuscript)
58. Sport marketing Quarterly (1 manuscript)

2012 (21 manuscripts)

1. European Sport Management Quarterly (3 manuscripts)
2. Sport Marketing Quarterly (1 manuscript)
3. Sport Management Review (3 manuscripts)
4. Journal of Sport Management (3 manuscripts)
5. Journal of Leisure Research (1 manuscript)
6. International Journal of Sport Marketing and Sponsorship (2 manuscripts)
7. International Journal of Sport Management, Recreation and Tourism (3 manuscripts)
8. Journal of Sport & Tourism (1 manuscript)
9. International Journal of Sport Marketing and Management (3 manuscripts)
10. International Journal of Hospitality and Tourism Research (1 manuscript)

2011 (16 manuscripts)

1. Annals of Tourism Research (2 manuscripts)
2. European Sport Management Quarterly (1 manuscript)
3. Journal of Hospitality and Tourism Research (1 manuscript)
4. International Journal of Event and Festival Management (1 manuscript)
5. Journal of Sport Management (1 manuscript)
6. International Journal of Sport Marketing and Management (1 manuscript)
7. International Journal of Sport marketing and Sponsorship (1 manuscript)
8. Sport Marketing Quarterly (1 manuscript)
9. Sport Management Review (3 manuscripts)
10. Tourism Management (1 manuscript)
11. Journal of Physical Education and Sport Management (1 manuscript)

12. International Journal of Sport Management, Recreation and Tourism (2 manuscripts)

2010 (8 manuscripts)

1. European Sport Management Quarterly (2 manuscripts)
2. International Journal of Sport Management, Recreation & Tourism (1 manuscript)
3. Sport Management Review (4 manuscripts)
4. Journal of Sustainable Tourism (1 manuscript)

2009 (6 manuscripts)

1. Leisure Sciences (2 manuscripts)
2. Journal of Leisure Research (1 manuscript)
3. Journal of Sport & Tourism (1 manuscript)
4. International Journal of Sport Management, Recreation & Tourism (1 manuscript)
5. Sport Management Review (1 manuscript)

2008 (4 manuscripts)

1. International Journal of Hospitality Management (1 manuscript)
2. Asia Pacific Journal of Marketing and Logistics: SPECIAL ISSUE: Global Sports Marketing: Current Trends and Future Developments in the Asia Pacific (1 manuscript)
3. Choregia: Sport Management International Journal (1 manuscript)
4. European Sport Management Quarterly (1 manuscript)

2007 (4 manuscripts)

1. European Sport Management Quarterly (1 manuscript)
2. International Journal Of Sport Marketing And Sponsorship (1 manuscript)
3. Leisure/Loisir (1 manuscript)
4. International Journal of Hospitality Management (1 manuscript)

Academic conferences

1. 2013 North American Society for Sport Management (Section editor-10 abstracts)
2. 2011 Travel and Tourism Association (TTRA) Conference (4 abstracts)
3. 2011 Athens Tourism Symposium, Athens, Greece (4 abstracts)
4. 2010 Travel and Tourism Association (TTRA) Conference (2 abstracts)
5. 2007 Association Of Collegiate Marketing Educators Conference: Sport Marketing Division (8 abstracts)

d. Book Manuscripts Reviewed

1. Holt, R. & Ruta, D. (eds). Sport and Legacy: meeting the challenge of major sporting events. (reviewed in 2010 for Routledge Publishing House, UK).

2. Gruneau, R., Fraser, S. Horne, J. & Belanger (eds). *Spectacular Ambition: Mega Events in a Changing Global Order* (reviewed in 2013 for Routledge Publishing House, UK).
- e. Grants Reviewed
1. *The 2016 Olympic Studies Center Advanced Research Grant Program*. Proposal title: Strategic Planning for Olympic Legacies: The Case of the Tokyo 2020 Games.
 2. 2015 Ball State Aspire Internal Grant Program: Junior Faculty Competition. Proposal title: Social impacts of an action sports-for-development project on Native Americans

SERVICE TO SCHOOLS

Wiles Elementary School: Alachua County, Florida. School Advisory Committee member. 2013-2017

MEMBERSHIP AND ACTIVITIES IN THE PROFESSION

A. MEMBERSHIPS

a. International

- Northern American Society for Sport Management (NASSM) (2006-present)
- European Association for Sport Management (2007-2011)
- Greek (Hellenic) Association for Sport Management (2006-present)
- Travel and Tourism Research Association (2004-2006, 2011)

HONORS

a. International

1. *Researcher of the year 2008*, Greek (Hellenic) Association of Sport Management, Greece
2. *Researcher of the year 2012*, Greek (Hellenic) Association of Sport Management, Greece

b. Local

1. *2017 Gainesville Sports Commission President award: Volunteer of the year*, Gainesville Sport Commission
2. *2012 International Educator of the Year Award-College of Health and Human Performance*

Media interviews

Boston Globe: By Jon Marcus GLOBE CORRESPONDENT, JANUARY 12, 2018, Tourism and sports win big by teaming up

<http://www.bostonglobe.com/lifestyle/travel/2018/01/11/sports-driving-huge-segment-tourism-industry-and-there-endgame/W5yrFKkxWoA947UonFKLGO/story.html>

Indianapolis Business Journal: By Lindsey Erdody, December 3, 2016, Trucking executive's latest drive: youth sports

<https://www.ibj.com/articles/61532-trucking-executives-latest-drive-youth-sports>

Orlando Sentinel: By Martin E. Comas, Contact Reporter, Get ready for Boombah Sports Complex in Seminole County,

<http://www.orlandosentinel.com/news/seminole/os-seminole-county-sports-complex-boombah-20170621-story.html>