**Yuting An**

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(864)-207-6586

yutingan@ufl.edu

**EDUCATION**

**PhD (In progress) in Hospitality, Tourism and Event Management** Aug 2019-Current

*University of Florida* Gainesville, FL

# Master of Business Administration Aug 2017-Aug 2019

# *Clemson University* Greenville, SC

# Emphasis: Marketing

# Master of Science in Parks, Recreation and Tourism Management May 2016

*Clemson University* Clemson, SC

Emphasis: Travel and Tourism

# Bachelor of Economics in International Economy and Trade June 2013

*Beijing Institute of Fashion Technology* Beijing, China

**RESEARCH**

**Research Interests**:

Tourist mobility, destination marketing and management, tourism planning and development.

**Publication**

**An, Y**., Moon, J. W., & Norman, W. C. (2021). Investigating Residents’ Attitudes towards Tourism Growth in Downtown Greenville, SC: The Effect of Demographic Variables. *Sustainability*, 13(15)*, 8474.*

**Conference Presentation**

# Baniya, R., & An, Y. Visitors’ Sentiments Predicting Purchase Intention and Sustainable Consumption of Green Hotels. 50th Travel and Tourism Research International Conference, June 14-16, 2020, Virtual.

# An, Y., Norman, W. C., & Moon, J. Residents’ perceptions of tourism development in Greenville, South Carolina, USA. American Association of Geographers Annual Meeting, Apr 6-10, 2020, Virtual.

**TEACHING EXPERIENCE**

**Teaching Assistant**

*University of Florida*

LEI 2181 Leisure Contemporary Society Fall 2020-Spring 2021

* Class size: 109-135
* Graded 7 assignments and 7 discussion postings for residential and non-residential students
* Hosted weekly office hours
* Accommodated students for their DRC special requests

HFT 4468 Hospitality Revenue Management Spring 2020

* Class size: 30
* Graded 2 group projects, 3 weekly assignments and 3 discussion postings
* Assisted the instructor for online instruction transition

LEI 3360 Hospitality Management Spring 2020

* Class size: 90
* Graded three group projects, 14 weekly assignments and 9 discussion postings.
* Solved group conflicts and addressed students’ requests
* Accommodated two guest speakers in class
* Assisted the instructor for online instruction transition

**INDUSTRY EXPERIENCE**

**Travel Consultant** May 2015-Aug 2015

*Beijing Oriental Education* *Group*

Beijing, China

* Maintained customer databases
* Coordinated with regional travel agents to address customers’ requests
* Managed payments for large tourist groups
* Hosted seminars for educating customers about their trips

**Visa Travel Coordinator** May 2014-Aug 2014

*Caissa Touristic*

Beijing, China

* Prepared Schengen visa applications for national and regional tourist groups (group size: 30-50)
* Reviewed group customers’ supplementary materials for visa applications
* Hosted one-on-one meetings for visa interviews
* Customized VIP personal tours to USA for special customers

# TECHNOLOGICAL SKILLS

# Statistical Package: SPSS, Minitab, Gephi and Rapid Miner