

# Health Education and Behavior Fall Seminar Series

Mondays at 2:00 p.m. – 3:30 p.m.  
FLG 235

*Lunch and Learn* 11:30 a.m. – 1:00 p.m.  
Dean's Conference Room

Date	Speaker	Title
Sept. 14	Jay M. Bernhardt, PhD, MPH Director, National Center for Health Marketing, Centers for Disease Control & Prevention	<a href="#">Improving Health through Communication, Marketing, &amp; Media</a>
Sept. 21	Chudley E. (Chad) Werch, Ph.D. Professor & Director, Addictive & Health Behaviors Research Institute, University of Florida	<a href="#">Brief Multiple Behavior Health Interventions for Adolescents &amp; Young Adults</a>
Sept. 28	Julie A. Baldwin, Ph.D. Professor & Chair, College of Public Health, Department of Community & Family Health, University of South Florida	<a href="#">Building Partnerships Between Communities &amp; Universities: Lessons Learned in HIV/AIDS &amp; Substance Abuse Prevention Research</a>
Oct. 5	Danny Ballard, Ed.D. Professor & Chair, Division of Health Education, Texas A & M University	<a href="#">Women's Health in the 21<sup>st</sup> Century</a>
Oct. 12	Adam E. Barry, PhD Assistant Professor, Department of Health & Kinesiology, Purdue University	<a href="#">You Call That Responsible? The Conceptualization &amp; Practice of Responsible Drinking</a>
Oct. 19	Carol Bryant Distinguished Health Professor, College of Public Health, Department of Community & Family Health, University of South Florida	<a href="#">Community-based Prevention Marketing</a>
Nov. 2	Paula Rausch PhD Student in Communication, University of Florida	<a href="#">Exploring the Influence of Health Messages and Information in the Mass Media</a>
Nov. 9	E. Liasko J. Mckyer, Ph.D., MPH Assistant Professor, College of Education & Human Development, Department of Health & Kinesiology, Texas A&M University	<a href="#">NIH School-based Obesity Prevention Project: Tailored to Promote Involvement of Parents for Rural Hispanics &amp; African Americans</a>
Nov. 16	Michael Stellefson, Ph.D. Assistant Professor, School of Health, Kinesiology, & Sport Studies, Coastal Carolina University	<a href="#">Utilizing the Priority-Sequence Model to assess the efficacy of providing targeted DVD disease self-management education to rural COPD patients</a>
Nov. 23	THANKSGIVING WEEK	
Nov. 30	Jennifer Cremeens, Ph.D. Assistant Professor, Department of Health Education & Behavior, East Carolina University	<a href="#">Alcohol Policies on College Campuses: Challenges &amp; Recommendations to Enforcement</a>

# Health Education and Behavior Spring Seminar Series

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FLG 235

*Lunch and Learn* 11:30 a.m. – 1:00 p.m.  
Dean's Conference Room

Date	Speaker	Title
Jan 25	Susan K. Telljohann, HSD, CHES Professor, The University of Toledo	Influencing Health Behaviors in Adolescents – What Works?
Feb. 1	J. Scott Roberts, Ph.D. Assistant Professor, School of Public Health, University of Michigan	TBA
Feb. 8	Pamela Orpinas, Ph.D. Professor, School of Public Health, University of Georgia	TBA
Feb. 15	David K. Lohrmann, PhD, CHES, FASHA Professor & Director of Graduate Studies, Indiana University	TBA
Feb. 22	Leonard Jack, Jr, PhD, MSc, CHES Editor-in-Chief, <i>Health Promotion Practice</i> Endowed Chair, Minority Health & Health Disparities, Xavier University of Louisiana	<a href="#">Diabetes in Black America: Burden, Causes, and Solutions</a>
March 1	Stuart Usdan, Ph.D. Associate Professor, Department of Health Sciences, University of Alabama	TBA
March 8	SPRING BREAK	TBA
March 15	Cam Escoffery, PhD, MPH, CHES Assistant Professor, Rollins School of Public Health, Emory University	TBA
April 5	Christine Stopka, Beth Chaney & Tony Delisle Professor, Assistant Professor, & Doctoral Student, Department of Health Education & Behavior, University of Florida	Community Based Participatory Research
April 12	Ellen M. Daley, PhD, MPH Department of Community & Family Health, University of South Florida, College of Public Health	TBA
April 19	James Oliverio, PhD Professor & Director, Digital Worlds Institute, University of Florida	TBA